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# SIERRA MADRE NEWS

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FRIDAY APRIL 17, 1925

## School Board and Patrons Visit Pasadena Board to Discuss Local Problems

### Transportation and Differences in Courses of Study Are Main Topics in Joint Meeting of Boards

That Sierra Madre school children attending the Pasadena high schools will be better cared for next year than they have in previous years now seems reasonably certain as a result of a meeting held Wednesday morning at which the Sierra Madre school board and representatives of civic organizations met with the Pasadena school board and other school officials of that city.

A petition was presented to the Pasadena board by E. A. Calvert, representing the Parent-Teachers association, asking that Sierra Madre be granted transportation at a cost equitable with that paid by other outlying districts. This petition was short and designed to put the question before the board of education in concrete form. It was signed by E. A. Calvert of the P. T. A., J. O. Smith of the board of education, and Dennis H. Stovall of the Chamber of Commerce.

Mr. Calvert explained that the Sierra Madre patrons were not asking that they be granted free transportation but that the arrangements be made for the board to assume some of the burden of transportation so that the cost of sending the children to school would not be prohibitive as it now is in many cases.

#### Present Qualifications

It was stated by a member of the board that it was the policy of their body to not provide transportation where a public utility provided such transportation within a mile of the district. It was then pointed out by the Sierra Madre delegation that La Canada, Flintridge and South Santa Anita were all within this distance of Pacific Electric transportation and were receiving transportation free.

Dennis H. Stovall spoke on the condition of a large number of boys and girls being required to wait for long periods of time at Lamanda Park Junction in the afternoons because of the necessity of transferring from the Pasadena line to the Sierra Madre line. These children must often wait for nearly an hour, Mr. Stovall says, without supervision or adequate protection from the weather. There is a special car running to Pasadena from Sierra Madre in the morning but no such car to return the children to this city. After some discussion, H. G. Lehrbach, business manager of the Pasadena schools, volunteered to meet officials of the Pacific Electric and try to provide for a return train in the evening for Sierra Madre students.

#### Junior High Courses

R. S. Jensen and Mrs. Fletcher White in turn brought up the question of the difference in the curriculum of the Sierra Madre and Pasadena schools, particularly in the seventh and eighth grades and the junior high school. Mrs. White pointed out several defects in the course of study outlined by Mark Keppel, county superintendent, which made it especially hard for the local pupils to compete with those who have attended the first two years of junior high school in Pasadena. One is that the county schedule prohibits the teaching of grammar above the sixth grade. If grammar is taught in Sierra Madre in the seventh and eighth grades it must be called by another name and the course in English outlined does not give sufficient time for its teaching. The Pasadena students are given a thorough course in grammar in the junior high work.

Mrs. White also pointed out that the Pasadena course provided for the teaching of the elementary work in foreign languages which put the local pupils at a great handicap when they entered high school and were expected to compete with Pasadena students in these studies.

#### Transportation Big Factor

Mrs. White was asked what was her idea of the solution of the problem and she replied that she was not speaking for the people of Sierra Madre but her personal opinion was that Sierra Madre should be provided with bus transportation to the John Marshall junior high school and take advantage of the full four year course for which the taxpayers are already paying their money and that the tax money for the local school system be used to improve the standard of work in the six lower grades. She said, however, that it all hinged on the transportation problem, for without equitable transportation it would be impossible for Sierra Madre to take advantage of the first two years of junior high.

J. O. Smith ended the discussion

with a short talk summing up the various problems of the Sierra Madre school system and pointed out that all of them hinged on the need of cheaper and more satisfactory means of transportation. Mr. Smith said that until recently the Pacific Electric had furnished only a Mt. Lowe car and the pupils crowded together in a very unsatisfactory manner but through the efforts of the local board a larger car had been provided which is filled to capacity every morning but no car whatever was provided for a return in the evening and the people of this city consider the wait at Lamanda Park Junction very undesirable from every standpoint.

## Ladies Aid Missionary Joint Meet

The Aid and Missionary societies will hold a joint meeting in the Congregational church April 24th. The morning session opens at 10 o'clock when sewing for a sick friend, begun last month, will be continued.

The after-Easter luncheon, at 12:30 will be in charge of Mrs. Greer Caskey and Mrs. P. C. Kortkamp. There will be a charge of 35 cents. The ladies are asked to phone Red 171 if they can attend.

At about 1:30, while seated about the tables, Mrs. J. M. Campbell will lead the devotions and there will be special music.

Mrs. J. Glenwood Jones, whose trip to Italy was enriched by visits in many churches, will tell of the valued impressions received during these visits, and will exhibit pictures of priceless frescoes and decorations in many cathedrals. This will be a meeting of unusual interest and all ladies interested are invited.

The annual meeting of the Woman's Missionary society of Southern California will meet in Riverside on April 21-22-23. The Sierra Madre delegates are Mrs. W. S. Hull, Mrs. Ellen Bandy and Mrs. A. A. Leggett. It is hoped that many others will drive over for at least a day. The whole program is of great merit but outstanding features are three addresses. Rev. Obid S. Johnson, Canton, China, will speak on Missions, and International good will.

Captain Paul Perigord has for his subject, Disarmament, Security and Arbitration.

Rabbi Ernest R. Trattner of Temple Emanu-El, Los Angeles, will address the Wednesday evening audience on the Seven Wonders of Internationalism.

The social features include a drive to Sherman Institute, a tour of the Mission Inn, conducted by the Curator with organ recital in the cloister music room.

The pageant, "Pioneer," will be presented by the young people of Pomona Congregational church under the direction of Hubert Whitehead.

—Press Chairman.

## FIREMEN'S CLUB PROPERTY WILL BE SETTLED SOON

Trustees E. E. Bacon and City Attorney Fred Baker are preparing a proposition to be submitted to the board of trustees at their meeting Thursday night, which is designed to settle the question of disposing of the Firemen's club property which has been bothering the people of Sierra Madre for the last three years.

The proposition will in effect ask the club to return the property to the city and the city will pay off the indebtedness of \$2,000 and will provide club headquarters for the volunteer fire department. The firemen may then share their quarters with the club if they so desire.

It is understood that the directors and a majority of the members of the club are in favor of accepting the proposition and the disposition of the property now seems to be largely a matter of routine. There is without doubt, a big demand from the citizens of Sierra Madre to have the present eyesore on the club property removed as soon as possible.

Those in favor of the new proposition argue that the club was originally intended to provide quarters and form a medium of recreation for members of the fire department and if this feature is taken care of by the city there will be no need of a club building.

W. E. Merritt was down from San Francisco, combining business with pleasure on Wednesday last.

## THE CLASSIC

A SERIES of articles telling of the improvements in various parts of Sierra Madre closed with last week's issue of the News. The articles were intended to serve the double purpose of keeping the readers of the paper informed as to the development taking place in the community and to point out some of the many points of interest in which Sierra Madre may be pardoned for taking pride.

This week the News is printing an article about one of the well known churches of Sierra Madre. Some newspapers news because the church has would not consider this article stood in Sierra Madre for 37 years, but we believe that the fact that the Church of the Ascension is considered one of the most beautiful churches in Southern California is news to a great many people who have lived here for some time.

Next week there may be an article telling about some other section, institution or condition which is unique to Sierra Madre and a knowledge of which should give the reader an added appreciation of the town in which he lives and in which this paper is published. Publication day is still a week away and what will appear in the columns of next week's paper is still a mystery to everyone concerned, but it is a safe bet that something will appear which will help to show the world that Sierra Madre at least, is not going to the dogs.

A musician interprets the composition of a master. An artist interprets the character in a face or a landscape, and a newspaper interprets the happenings of a community which it represents so that a reader may tell by reading the paper, the character of that community.

Moral: Watch our columns for special features of interest about Sierra Madre, take the family out to visit the thing mentioned and before long you will share the opinion of this paper that Sierra Madre is one of the classics of Southern California.

## Personal Items

Mrs. Harriet Buckingham has been appointed to fill the station of Esther left vacant by the election of Miss Eleanor Bayge to associate conductress of the local Eastern Star chapter.

Dr. Gilbert S. Bovard will be the speaker of the evening at the Eastern Star meeting Monday night, according to an announcement made by Mrs. Blanche I. Muskrath, matron. His subject will be, "Our Obligation."

Rudolph Hartman is today ill at his home with a cold.

Mrs. Harry E. Long, who was severely burned several weeks ago, is reported to be still in a serious condition.

Mrs. Oscar Rasbach is in Everett, Wash., this week, where she was called on account of the illness and death of her mother, Mrs. Belma Luke. Mrs. Luke passed away Monday.

Hal Halstrum, who was formerly employed at the Sierra Madre Electric company, is now working in a radio store in Alhambra.

Mrs. Helen Blinn of 81 E. Laurel, a designer and dressmaker, moved here from Los Angeles where she owned the Blinn Shop at Sixth and New Hampshire, which was a very exclusive woman's shop. Mrs. Blinn will continue to do designing and dressmaking.

Sunday evening the home of Mrs. George Humphries was the scene of a family gathering for an Easter Sunday supper. Those present were Mr. and Mrs. W. K. Humphries, Mr. and Mrs. A. Elwood, Mr. and Mrs. Paul Baugh and sons William and Robert, Mr. and Mrs. Arthur Pratt, Miss Hilda Humphries, all of Los Angeles, and Mrs. Edith Hawxhurst, who is spending the week with Mrs. Humphries.

Fifteen Camp Fire Girls with their guardian, Mrs. J. Milton Steinberger, spent a few delightful days at Hoegge's camp during the Easter vacation. During the council fire many of the girls were raised to higher ranks. They also reinstated Frances and Jean Key and initiated Frances Glidden into their group.

The ladies of St. Rita's Altar society will hold one of their regular monthly home-cooked food sales on Saturday of next week, April 25. The sale will be at Welscher's store, with the usual stock of delicious things to eat.

## Lorenzini Is Arrested With Booze

Johnny Lorenzini, 625 East Grand View, was arrested Friday afternoon by Officer W. H. Williams on a charge of possessing and selling intoxicating liquor. Lorenzini was released on \$1,000 bail pending the hearing, which was held on Wednesday. He pleaded guilty on the charge of possessing liquor, in Judge Foran's court and was fined \$200 and costs and his stock was ordered confiscated. The hearing on the charge of selling liquor was continued until a representative of the district attorney's office can be present, it being a case which must be heard in the Superior court.

The arrest of Lorenzini came as the result of an investigation ordered by Marshal A. M. Udell after a party had been called to his attention where minors were reported to have been under the influence of liquor. The Sierra Madre force under Mr. Udell's direction traced the course of the liquor with the result that the Lorenzini supply was located. A representative of the police department then was sent to make a purchase and returned with the supply which is being held as evidence in the pending trial.

## HARMON NAMES NEW HOTEL THE SIERRA MADRE

Hotel Sierra Madre is the name which was finally chosen for the new hotel which Mr. and Mrs. H. A. Harmon will open for business about April 25. Mr. and Mrs. Harmon are equipping the hotel with new furniture throughout and when it is open Sierra Madre will have a hotel of which her people may well be proud.

Mr. and Mrs. Harmon are experienced hotel operators and have located in Sierra Madre for the purpose of operating a first class hotel in every particular. They spent some time in this city before signing the lease on the building and became so thoroughly sold on the idea of locating in the community that they say there is nothing which can stand between them and a permanent residence here.

It has not yet been decided as to whether or not there will be a dining room operated in connection with the hotel for the present but the room, together with the kitchen, is being reserved and will be opened if the demand seems to make it advisable.

It is also understood that the two front rooms in the hotel block are in a fair way to becoming occupied in the near future though there have been no leases signed up to the present time. If this building was completely filled with business concerns the general appearance of the town would be much improved.

## NEW STOCK OF HARDWARE IS TAKING SHAPE

"We certainly appreciate the way people have expressed their encouragement and good will since we announced the opening of our new hardware department," was the sentiment expressed jointly by Albert Wheeling and Victor Hill as they were putting a consignment of goods in place the other day. "It has been a little bit embarrassing when people have tried to show their good will by seeking to purchase something we haven't yet marked and put on sale, so that we could not give the kind of service we expect when everything is arranged and running smoothly. But with a little more time we hope to justify the good wishes our friends have expressed."

The whole store has been given a fresh coat of pleasing green wall paint with the furniture enameled to match. A line of sporting goods, fishing tackle, etc., was included in the latest shipment to be unpacked.

The Eastern Star get-together club met in the chapter room Wednesday afternoon and spent a few hours sewing for the Masonic home. Mrs. F. A. Lanterman, Mrs. W. H. Morrow and Mrs. E. M. Escott acted as hostesses.

Ole Hanson is starting a new \$4,000 dwelling on his tract at 551 Manzanita.

Mrs. J. J. Vandenberg, East Mira Monte avenue, returned from the hospital the first of this week after undergoing an operation.

S. M. Karicofe is making some improvements in his home at 86 E. Alegria.

The Thomas Institute at 354 Sycamore Place, is making some improvements around its property.

S. H. Guilford is starting a new dwelling at 241 East Grandview.

## Church of the Ascension Is Considered Gem in Architectural Designing

### Building Erected in 1888 is One of Finest in Small Church Construction Any- where in the South Land

Those who are looking for spots of unusual beauty to show their friends from the east, should keep it ever in mind that beauty in architecture is one of the principal points of interest boasted by countries which consider themselves interesting, and in this connection the well settled resident of Sierra Madre or any other place in Southern California for that matter should pause with his visitors from the east for a moment in order that they may have time to appreciate the beauty of the Church of the Ascension, which is located at the corner of Baldwin and Laurel.

In Southern California, as in other portions of the civilized world, there are many architectural examples of the beauty of holiness as expressed in dollars and cents but seldom if ever will one find a simple little country church which expresses a dignified, orderly and conscious religion so well as the little Episcopal church referred to, and certainly none of the more pretentious edifices expresses it better.

#### Pioneer Building

The Church of the Ascension was erected in the year 1888. The corner stone was laid on Easter Sunday of that year. The present building replaced another which was blown the previous autumn during a wind storm. Old residents of the community, however, hasten to assure that the fact that the first fell a victim of the elements is no reflection on the Sierra Madre weather whatever, for it was discovered that the carpenters who built it had put an average of two nails to the board in the church, thereby making a splendid example of faith without works.

At the time the church was built, the congregation was small and the number of communicants was limited but the work was started and after some delay during which time more funds were raised, the church was completed and to the satisfaction of all, for here was a descendant of the official Church of England housed in a building of the purest type of English architecture and which blended with the palms and peppers as effectively as did its sisters blend with the holly and yew.

#### Architect's Early Work

The architect who designed the building was Elmer Coxhead, of the firm of Coxhead & Coxhead, at that time just starting out on his career. Their offices were then in Los Angeles. They have since moved to San Francisco and their ability has been recognized to an extent which places them among the foremost architects of the Pacific coast.

To those acquainted with the architectural progress of the country it is undoubtedly interesting in that a church of this type should be designed during a period when the standard of excellence was the number of furbelows and the quantity of gingerbread decorations applied to the building. It is a question for speculation, whether the architect designed the building as he did because he felt that the congregation would not be able to supply the gewgaws which have since become so distasteful or because he believed that in Sierra Madre he had a community which could appreciate simple beauty in his art. Be that as it may, the little church has stood for nearly two score years as a complement to the taste of those responsible for it and a delight to the eyes of those who believe that beauty and goodness are synonymous.

#### Additions Harmonious

Since the main part of the church was erected it was necessary to make additions but in every case the vestrymen jealously guarded the

original lines of the building and there is now a parish house of considerable size connected with the church, the addition in no way detracting from the appearance of the original structure.

The parish has grown considerably since that time when the little church was built on the edge of a ranch belonging to Miss Fanny A. Hawks, who is still a member of the parish, but the church remains and will probably remain for some time to come and there are many who, without wishing any misfortune to the parish, sincerely hope that the church as it now stands will never be abandoned or altered so as to lose its original beauty.

## Map Shows Relative Locations

For the first time in recent years there has been a map produced which shows Sierra Madre streets in their relation to the streets and boulevards of the surrounding towns. The map was drawn by Major C. S. Floyd and will be used in connection with the development program being worked out by the Chamber of Commerce committee, headed by J. N. Hawks. Major Floyd and E. A. Miller are the other two members of the committee.

The map as drawn by Major Floyd shows the proposed extension of Central avenue which follows the Pacific Electric to Lamanda Park and which has an intersection with Paloma street, Pasadena, just below the first curve of the car line forming a north route into the city of Pasadena or to the San Fernando valley. This connection is considered one of the most important phases of the road project, though the extension to Lamanda Park junction so as to complete the double highway from Los Angeles to Sierra Madre is also considered very important.

#### Outlets Both Ways

The new map, which is perhaps the most accurate of any that has been drawn, shows Orange Grove a short distance to the north of Live Oak and Villa street a greater distance to the south. It would appear from an inspection of the map that to connect Orange Grove, Pasadena, with Live Oak, Sierra Madre, would be logical and would not cause any waste land due to crooked streets as the necessary angle to connect the two would have no material difference on so great a stretch of land.

The map also shows the relation of the streets of Sierra Madre to those of Arcadia on the east. The Cook-Woodley subdivision at the east end of Central and Live Oak is one of the big developments in this section of the country and would undoubtedly be much improved if there were one or two excellent outlets to the west. It now depends entirely on the Foothill boulevard for its traffic outlet.

An effort will be made at present to secure the extension of Central avenue, which will relieve Sierra Madre's semi-isolated situation to a considerable extent but plans are also being formulated to secure the extension of Grandview and of Live Oak as soon as development makes more roads to the west necessary.

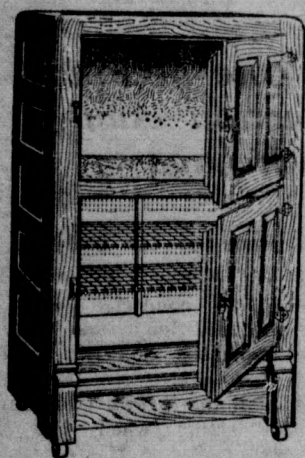
## MASONS WILL HOLD PUBLIC SCHOOL MEETING

As a part of a statewide observance of "Public Schools Week" the Sierra Madre Masonic lodge will hold a public meeting on Tuesday night, May 12, according to announcement of Donald C. Ashmore, master of the lodge. A program of unusual interest is contemplated. This will be the sixth annual observance and while the custom originated in a situation which seemed to demand wide agitation and action which has now been met, it has been continued as one means of sustaining and encouraging closer public acquaintance with the schools, their work, their needs and their advantages. Further announcement will be made later.

J. A. Yost has started working as clerk in the Sam Seelig store this week.



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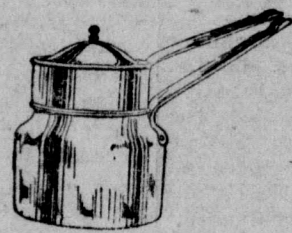
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## School Sees Brush Cover Is Valuable

The Sierra Madre school children were conducted on a tour of the city's water system Thursday afternoon by A. M. Udell and Ranger M. A. Davis and the value of the brush covering to the hills was pointed out to them. The children, of whom there were about 140 in number, were put into automobiles and taken to the big tunnels and the reservoirs where they were shown how the water which comes from the rain and snow in the mountains is collected and redistributed through the systems of reservoirs and pipe lines to the Sierra Madre homes, and were told that should something affect the water in the mountains it would directly affect the water in the homes in Sierra Madre.

Ranger Davis also gave them an illustrated talk of the necessity of keeping the brush covering on the hills so that the water will not escape faster than it can be used and showed them how a fire which burns the brush covering off the mountains which furnish water to Sierra Madre will prove a hardship to every one living here. The children were also given instructions in fire prevention and in suppressing fires and were shown what rules to follow while in camp in the mountains.

This is one of a series of lessons being given by Ranger Davis and Fire Agent A. M. Udell, it being the plan to educate the children of the mountain communities in the prevention of fire so that the next generation will not make the same mistakes as the present one and incidentally it is believed that a great deal of the instruction given to the children will be repeated in the homes and the parents will in this manner gain some knowledge of the needs of the forest.

### Ivan Buie Funeral

Funeral services for Ivan Buie, 24 years old, were held Monday afternoon at 2 o'clock from the Grant chapel conducted by Dr. Fred Staff. Burial was in the Sierra Madre cemetery. Mr. Buie is survived by a widow, Mrs. Jean Buie, his mother, Mrs. Kittie Buie, and brother, Prentiss Buie.

### Infant Passes

The baby born to Mr. and Mrs. J. W. P. Calhoun on Sunday died a few hours later. Funeral services were held Monday morning, conducted by Dr. Elwood P. Lyon. Burial was in Santa Barbara.

### Pollyanna Adds to Hat Shop Stock

Miss Zettie Bush, formerly of Dallas, Texas, has joined forces with Mrs. Fanny Loveless of the Pollyanna Hat Shop and the two ladies will in the future conduct their shop on a much larger scale than formerly. They are adding a line of ladies' specialties and are already making a line of hats of their own for their customers. They will also remodel hats or make up hats to order. Mrs. Loveless expresses herself as being more than pleased with her business since coming to Sierra Madre.

### J. W. Keith Passes Away at Home

John W. Keith, 45 years of age, passed away at his home, 326 East Central, Thursday afternoon at 4:00 o'clock after an illness of several weeks. Mr. Keith had been a resident of Sierra Madre for the last four years and was employed for some time at the Bassett and Washburn nursery. He is survived by a widow, Mrs. Parmelia Keith, a son, Boyd Keith, and a daughter, Mrs. R. L. Robertson of Huntington Beach, and his father, C. F. Keith. Funeral services were conducted on Thursday afternoon at 2 o'clock from the Grant chapel, Rev. Elwood P. Lyon officiating. Burial was in Mountain View cemetery in Pasadena.

### She Speaks the Language

Golf is nearly the sole topic of dinner conversation in the family of Ruth, a Hartford City girl who is nine. Reproved gently by her mother for eating a slice of watermelon too near to the rind, Ruth replied: "But mother, I was 'spermenting. I found out it was just six bites to the green.'"—Indianapolis News.

### Sponge That Stays Wet

A rubber sponge, kept wet by running water, is a new time-saving invention for cleaning automobiles, says Popular Science Monthly. A rubber tubing is fastened to the sponge through a hollow handle and the other end of the tubing is attached to a faucet or garden hose. A small stream of water is sufficient to keep the sponge moist.

### Alligators Protected

Alligators must not be pursued, caught, killed or injured in any way between September 30 and March 1 in Mexico.

### Can Be Only One Boss

Drive thy business or it will drive thee.—Benjamin Franklin.

## SPEAKER SAYS REAL MOTHERS GETTING SCARCE

"Many a boy has no real mother in his home," said Charles H. Hunt, director of physical education of the Long Beach high school, in an address before the Sierra Madre Community club Thursday night. "We are fond of placing a halo around motherhood, and it is a splendid thing," Mr. Hunt said. "But with the present pressure of business and social life, a great many parents are spending almost no time at all at home with their families."

Mr. Hunt said that it is hard for a person who believed in a God to believe that He would create an entirely different kind of a child this generation and that one must naturally conclude that there is nothing the matter with the young people but that the older ones have not done their work well.

Mr. Hunt spoke on the subject of public playgrounds, and said that since the homes in a large number of cases were failing to devote enough attention to the children it was necessary for the schools to take over this work as far as possible.

The dinner was attended by about 100 members and guests. Mrs. D. C. Ashmore sang some of her delightful numbers and Mrs. George B. Morgridge played two piano solos which provided an excellent musical program preceding the address of the evening.

### Claude Vedder Has Fine New Electric Shop

Claude Vedder has moved his stock of electrical goods into his new store building on Windsor Lane, where he has recently completed a large show room especially designed for the display of electrical goods. The room is large enough to display samples of his entire stock which consists of practically everything electrical for the home.

Mr. Vedder's new store is of stucco construction with a beautifully decorated display room in front and a large work room in the rear. The display room has two fine windows and an excellent hardwood floor. The fixtures are displayed on the ceiling and walls, where they were all connected with electricity so that purchasers may see his fixtures as they will appear when lighted.

The designing and construction work was done by O. R. Sheve. The stucco and plastering work was done by Frank Merrill and the decorations were done by J. W. P. Calhoun. These men all deserve a great deal of credit for the effectiveness of the new store.

### Has She Thought of That?

Prominent club woman wants a divorce because she doesn't know where her husband is. He may be at home.—Boston Transcript.

### Extenuation

"Look here, pater! You must believe all the lies you hear about a chap. Half of 'em are not true, you know."—Sydney (Aust.) Bulletin.

## The Foothill Tavern

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# SIERRA MADRE NEWS

SUPPLEMENT

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8, 9, 10 a. m., 1:30, 4 p. m.

**FARE \$2.50 Round Trip from Los Angeles**  
(\$2.10 from Pasadena)

Ask Agents or Information Bureaus for  
Descriptive Folders

**Pacific Electric Railway**

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Ferria.

tributes natural gas to more than  
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the Sierra Madre-Monrovia district.

*Reducing the Overhead*

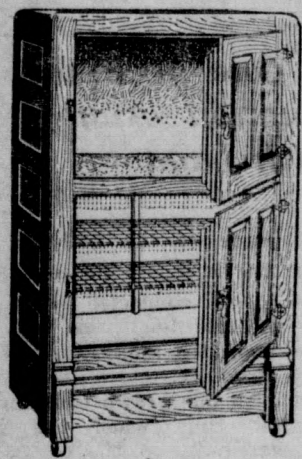
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ss. reduce the overhead

**CHRISTIAN SCIENCE SOCIETY**

Corner Highland and Hermosa Ave.  
9:30 a. m.—Sunday school.  
8:00 p. m. Wednesday—Testimonial  
meeting.



## Congoleum Rugs Porch Shades Refrigerator



GARLAND  
KNICKERBOCKER  
and  
RHINELANDER  
"Airtite"

### ROLAND ADAM

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## 16 YEARS ON THE CORNER

Gives Right to the Title

### "Old Reliable Grocer"

ALL GOODS GUARANTEED ON A  
MONEY-BACK BASIS

FREE DELIVERY

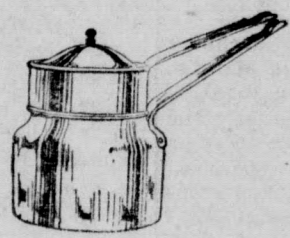
## M. D. WELSH

Telephones :

Groceries, Main 6

Meats, M

## SATURDAY ON



Two-Quart Aluminum  
Rice Boiler  
Special

# 98c

Here is a real Saturday Special—a 2-quart pure aluminum rice boiler. It is of good weight aluminum ware and would regularly sell for a great deal more than what we are offering it for during this special event.

Remember—One Day Only—Saturday

## SIERRA MADRE HARDWARE CO.

### School Sees Brush Cover Is Valuable

The Sierra Madre school children were conducted on a tour of the city's water system Thursday after-

### SPEAKER SAYS REAL MOTHERS GETTING SCARCE

"Many a boy has no real mother in his home," said Charles H. Hunt, director of physical education of the Long Beach high school, in an ad-

### Has She Thought of That?

Prominent club woman wants a divorce because she doesn't know where her husband is. He may be at home.—Boston Transcript.

### Extenuation

"Look here, father! You must believe all the lies you hear about a chap. Half of them are not true, you know."—Sydney (Aust.) Bulletin.

## The Foothill Tavern

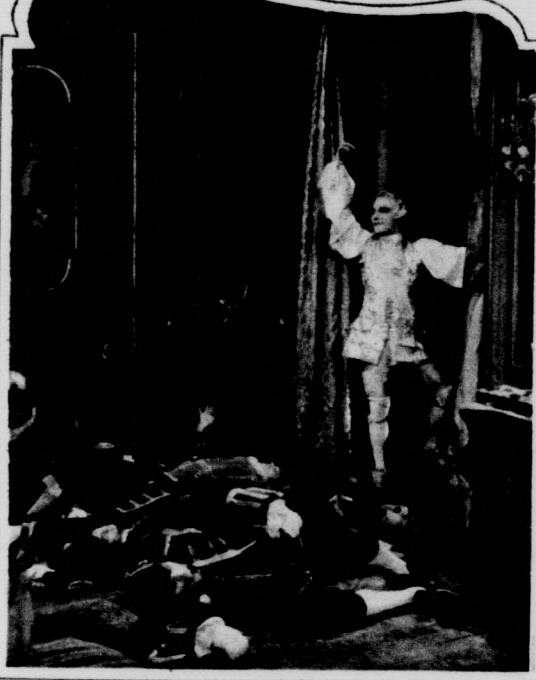
Rudolph Valentino returns to the screen in a magnificent picturization of Booth Tarkington's famous romantic novel of France, "Monsieur Beaucaire"



Romantic love scenes.



Bebe Daniels as "Princess Henriette" and Rudolph Valentino as the favorite of Louis XV in Paramount's "Monsieur Beaucaire."



"Farewell, France!" cries Rudy after beating the King's Guard at swordsmanship.



Saucy, bewitching Bebe.

**"MONSIEUR BEUCAIRE"**

AT last—the long hoped-for and eagerly awaited return of Rudolph Valentino to the screen has occurred! And not only can the most romantic figure in motion picture history once again be seen at your favorite theatre, but he is coming back to us in by far the greatest picture in which he has ever appeared.

"Monsieur Beaucaire" has been produced on an amazingly elaborate scale by Sidney Olcott, director of "Little Old New York" and "The Humming Bird," from Booth Tarkington's novel, with Bebe Daniels, Lois Wilson, Doris Kenyon and Lowell Sherman heading a supporting cast of 500.

In "Monsieur Beaucaire," Valentino has the rôle of the greatest lover at the Court of King Louis XV of France, where love and scandal are the favorite pastimes.

Never has Rudolph Valentino been such a lover, such a dancer, such a swordsman, such a dashing, handsome hero as you'll see him in "Monsieur Beaucaire!"



The screen's most romantic hero.



The gorgeous, wicked Court of Louis XV is seen in all its beauty.



Valentino tells the King's messenger that he refuses to marry.



(Left) Lois Wilson as the Queen.



Bebe Daniels as "Princess Henriette," Lowell Sherman as "King Louis XV," Paulette Goddard as "Madame Pompadour."

stream of water is sufficient to keep the sponge moist.

### Alligators Protected

Alligators must not be pursued, caught, killed or injured in any way between September 30 and March 1 in Mexico.

### Can Be Only One Boss

Drive thy business or it will drive thee.—Benjamin Franklin.





## PAINTS AND WALL PAPER

## Around Our Town

Mr. and Mrs. F. Y. Caffin and

## No Flood Is Likely In This City

Sierra Madre ranchers and those

## BATHING SUITS—

Jantzen—the perfect swimming suit—wears longer, fits and looks better. We have our new stock all in—

\$6.50  
6.00

Cadets \$5.00  
Youths' 4.00

### AT HOSE

men in fine quality lisle  
and green effects—1.25

and silk and wool, some  
ess, and long sleeves,  
patterns, medium and  
colors—\$4.95 and \$5.50

annel Shirts, with attached  
ll neat stripes—\$2.25

e Work Shorts, full jumbo  
ockets, double stitched—75c

## ADLER & CO.

5 Kersting Court

## COOKED MEALS

SPECIAL LUNCHEON 65c

ice a la Carte, or Delicatessen

## ARIA TEA ROOM

KRATH

Black 183  
78 West Central

## RIOR WALL and lwork Decorating

AL AND STENCILING WORK  
ESTIMATES FURNISHED

## good & Carlson

Phone Black 168  
one F. O. 158

177 E. Colorado  
PASADENA

## NNIS SHOES

mplete line of Tennis Footwear  
Men, Ladies and Children

s and Cleaners for Kid Leathers  
in All Colors

quality Shoe Repairing

## NS SHOE STORE

34 N. Baldwin

## H - I - N - E!

r car needs it and you  
t like to do it. Our steam  
cleaning outfit does it  
er, anyway.

\*\*\*

TE GREASING SERVICE IN-  
DING A HIGH PRESSURE  
ALEMITE OUTFIT

\*\*\*

## CENTRAL GARAGE

PHONE 8  
BLUE 8

FRANK L. LOVELL  
Central and Baldwin

Never has the Great Lover been so ideally cast as in "Monsieur Beaucaire," the most amazingly beautiful motion picture ever produced



Rudy's costumes are dream!



The wooing of "Lady Mary Carlisle."



(Right) Yes, Valentino introduces several new dances.



A love scene from "Monsieur Beaucaire."

Adolph Zukor and Jesse L. Lasky  
present  
A Sidney Olcott Production  
**RUDOLPH VALENTINO**  
in  
"MONSIEUR BEUCAIRE"  
with  
BEBE DANIELS, Lois Wilson,  
Doris Kenyon and Lowell Sherman  
From the novel by Booth Tarkington and the play by Booth  
Tarkington and Evelyn Greenleaf Sutherland  
*A Paramount Picture*

**CAST OF PRINCIPAL PLAYERS**  
Duc de Chartres (Monsieur Beaucaire) **Rudolph Valentino**  
Princess Henriette **Bebe Daniels**  
Queen Marie **Lois Wilson**  
Lady Mary Carlisle **Doris Kenyon**  
King Louis XV **Lowell Sherman**  
Madame Pompadour **Paulette Goddard**  
Richelieu **John Davidson**  
Mirepoix **Oswald Yorke**  
Duchess **Flora Finch**  
Ladies in waiting, courtiers, soldiers, maids, lackeys



(Above) Doris Kenyon as "Lady Mary Carlisle."



(Left) The lover's serenade that leads to complications.

(Right) "You're a cheat! A cheat at love and cards!" cries "Monsieur Beaucaire."



(Below) The most thrilling sword fight ever filmed.



The settings are lavish and stunningly artistic.



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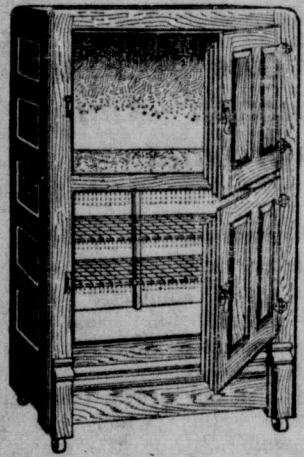
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GARLAND  
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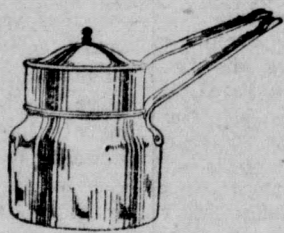
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Remember—One Day Only—Saturday

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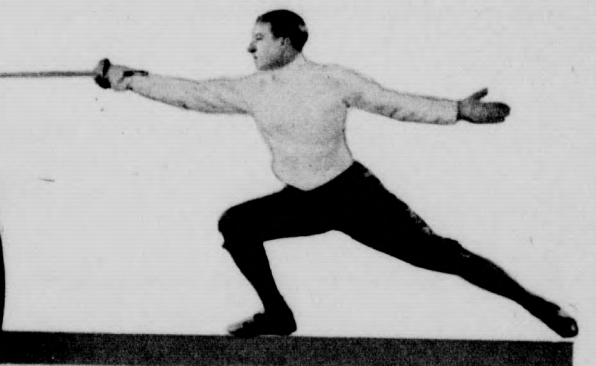
(Above) Some restaurant! Mr. and Mrs.  
Rudolph Valentino, Lowell Sherman, Bebe  
Daniels, Sidney Olcott, Lois Wilson



(Left) Lois  
Wilson, smart-  
ly clad, goes  
exercising.



Rudy shows  
what the well-  
dressed man  
wears.



"Keep fit," advises Rudolph Valentino.



(Right) Val-  
entino is fond  
of his car and  
his dog.

(Right) At  
home with  
Lois Wilson.



### "Sassy Jane"

PARTY DRESSES  
SPORT DRESSES  
HOUSE DRESSES  
\$5.00 to \$20.00

Exclusive Local Agency for This Famous Line.  
No Duplicates.

SPECIAL ON LADIES' AND CHILDREN'S HOSE

See Our Ladies' Hose at 95c!

### Pollyanna Hat Shop

MRS. FANNIE LOVELESS

Black 219

40 N. Baldwin

## Wistaria Theater

Phone Green 36

PROGRAM

May 23 to May 30

Saturday, May 23—One Day Only

Zane Grey's

"TO THE LAST MAN"

COMEDY—"NO FOOLING"

Sunday and Monday, May 24-25

Rudolph Valentino in

"MONSIEUR BEAUCAIRE"

Finest of all romances. A wonderful supporting cast of  
Bebe Daniels, Lois Wilson, Doris Kenyon and others.

COMEDY—"THE MAD RUSH"

Tuesday, May 26—One Day Only

"NEW LIVES FOR OLD"

Betty Compson, Wallace MacDonald, Theodore Kosloff  
Fine Mystery Romance, Fast Moving

COMEDY—"HEAD ON"

Wednesday, May 27—One Day Only

"MEN AND WOMEN"

Richard Dix, Claire Adams, Neil Hamilton  
No Hero, No Heroine, No Villain—The Characters are  
Just Men and Women

COMEDY—"EMPTY HEADS"

Thursday and Friday, May 28-29

"THE DEVIL'S CARGO"

Dance Hall Belle, bandit, gambler and gunman were  
rounded up by the Vigilantes and shipped out of  
town on a river boat.

Pauline Starke, Wallace Beery, William Collier Jr. and  
Raymond Hatton

COMEDY—"WATCH YOUR PEP"

Saturday, May 30—One Day Only

"RUGGLES OF RED GAP"

Ernest Torrance, Lois Wilson, Edward Horton, Fritz  
Ridgeway and Louise Dresser

COMEDY—"DON'T FAIL"

"CHARLIE'S AUNT" is Coming

First Show 7 p. m.—Second 8:45

Matinee Every Saturday—2:30 p. m.

Made in U. S. A.

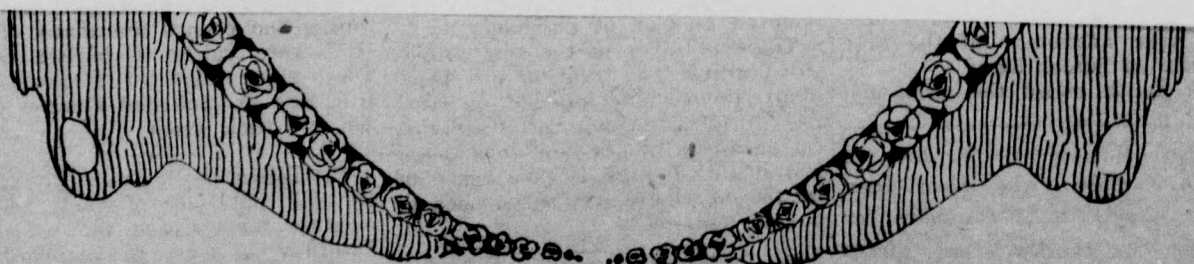
the sponge moist.

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between September 30 and March 1 in  
Mexico.

### Can Be Only One Boss

Drive thy business or it will drive  
thee.—Benjamin Franklin.





## PAINTS AND WALL PAPER

—Buy Them from a Real  
Paint and Paper Man!

### OUR HARDWARE STOCK

is going on the shelves as fast as we can get it marked and arranged, and we will be ready soon to serve all your hardware needs.

## WHEELING & HILL

Blue 75

41 N. Baldwin

### COMPLETE SERVICE—

—Everything in the way of physical equipment as well as experience, training and personnel at the disposal of those who call upon us.

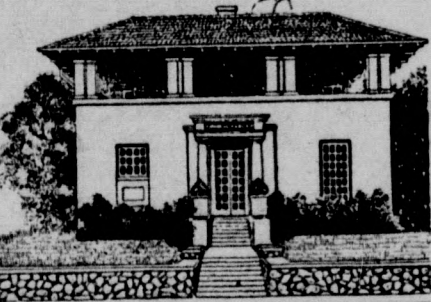
### GRANT FUNERAL PARLORS

Licensed Embalmers

Central and  
Hermosa Ave.

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"Lady Assistant"



## VICTROLA MUSIC Is Always Ready When Wanted WOODSON F. JONES

Main 182

31 N. Baldwin

Try Our Wantads for Results

## The Sky Above Southern California Below That's MOUNT LOWE

World-Famous Mountain Trolley Trip  
Now at Your Service

## ENLARGED AND IMPROVED MOUNT LOWE TAVERN and Cottages

American or European Plan  
No Increase in Rates

AN IDEAL VACATION SPOT  
Delightful at all Seasons

Five Trains Daily from Main Street Station, Los Angeles  
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Descriptive Folders

Pacific Electric Railway

## Around Our Town

Mr. and Mrs. F. Y. Caffin and Mrs. C. E. Lane of Chicago have been guests at the home of J. Morrison Campbell recently.

Miss Myrtle Shultz returned Sunday night from a week's vacation to her home in San Jose.

Jack Gregory Sayers, 162 East Alegria, pupil of Carter Weaver, was presented Saturday afternoon at the Easter Frolic given in the Garden Tea room in Los Angeles, by the Carter Weaver School of Drama and Pantomime.

The Priscillas will meet April 30 at Hartwood, the home of Mrs. Frank Hart in Sierra Madre Villa.

Miss Marie Harsberger and Dwight Muskrath of Los Angeles spent Sunday in Sierra Madre visiting Mr. Muskrath's brother, Clyde Muskrath.

Dr. and Mrs. W. D. Tiller expect to move into their new home at 522 West Central this week.

Manager House of the Sierra Madre swimming pool reports a good business during the Easter vacation week. The warm days found a large number of the Sierra Madre school children taking advantage of the opportunity to have an early swim.

Mr. and Mrs. E. E. Kinney of Long Beach are spending a month in Halayon Villa in the Canyon.

Mr. and Mrs. A. J. Jones and family of Long Beach have taken the Sharp cottage for a week.

Mrs. A. Webb and daughter are spending vacation week in Sierra Madre Canyon. Their home is in Long Beach.

Mr. and Mrs. W. D. Jones of Long Beach are occupying the Floyd-anna cottage this week.

Miss Mildred Champion of Long Beach is spending the week in Sierra Madre Canyon. Miss Champion is a teacher in the Long Beach schools.

Dennis H. Stovall gave an address on "The Boy Proposition" at Glendora, Monday, the occasion being the regular weekly luncheon of the chamber of commerce of the foothill city. Tuesday night he spoke on "Our Boys" at a banquet given by the Mens' Club of the Pilgrim Congregational church, Pasadena. This coming Sunday evening Mr. Stovall will occupy the pulpit of the Holliston Avenue Methodist church, Pasadena, having been invited to repeat his "Flappers and Sheiks," given in the Sierra Madre Community Congregational church a few weeks ago.

Charles Meade of Dickinson, North Dakota, spent Friday in Sierra Madre, the guest of Mr. and Mrs. S. M. Ferris, 47 Bonita.

Charles Kersting of Los Angeles was in Sierra Madre Tuesday looking for a new coat of paint applied to its outside woodwork, improving the general appearance of the store which was already noted for its neat appearance.

The Sierra Madre Hardware is having a new coat of paint applied to its outside woodwork, improving the general appearance of the store which was already noted for its neat appearance.

Harry Buckingham, who was seriously injured in Hanford several days ago, is reported to be getting along nicely and will be able to leave the hospital soon, but will not be able to travel as far as Sierra Madre for some time.

August Kettelnorn has returned to his work in the Sierra Madre Hardware after being on the sick list with a sprained ankle for some time.

Mrs. Ed Schneeberger entertained Mrs. Josephine Woodward of Kent, Ohio, and Mrs. Frank E. Cox and Miss Dortha Cox of Sierra Madre at tea Tuesday afternoon.

Miss Alice Stanley entertained a number of Sierra Madre friends at her home, 1493 North El Molino, Pasadena, Tuesday afternoon in honor of Mrs. Harvey Steinberger and Mrs. W. E. Doty.

Miss Dorothy Daniels of Santa Monica spent last week visiting Mrs. Marguerite Hoegge.

Mr. and Mrs. J. R. Thompson of Long Beach, who are staying in Sierra Madre temporarily, saw a deer near Livingston Lodge last week.

Mrs. W. E. Doty left Thursday for Chicago to join her husband, who has been there for the last several months attending a bakery school. Mr. and Mrs. Doty expect to return to Sierra Madre in June.

Miss Mattie Seeley is taking a short vacation from her work as assistant cashier of the Sierra Madre Savings bank.

Frank Frailberg has purchased the lot adjoining the Wistaria Tea room on the west, which he says he expects to improve later.

Miss Cecil Porter of Mandan, N. D., spent the week end in Sierra Madre, the guest of Mrs. S. M. Ferris.

## No Flood Is Likely In This City

Sierra Madre ranchers and those in charge of public utilities are thanking their lucky stars this week that the forest fire of last summer did not reach this section of the mountains. A number of Sierra Madre people visited Duarte and Monrovia Sunday where they saw the effects of a flood caused by lack of vegetation on the mountain side.

As a result of the a week ago a large number of ranches in the Duarte district were badly damaged and the Pacific Electric car tracks were buried under several feet of mud and boulders for a distance of about 300 yards. At the time this damage was done, Water Superintendent Tom Henderson reported that the flood waters on this side of the mountain had not reached the mouth of the local water tunnels, which gives some idea of the delay caused by a heavy coating of vegetation.

### Streets Torn Out

The damaged property lies just south of the mouth of Saw Pit canyon, where the fire was at its heaviest last summer and where the vegetation was totally destroyed. Streets running toward the mountain were turned into raging torrents and most of them totally destroyed. The flood waters reached the Pacific Electric cut and cascaded into it, leaving the mud and boulders there to be dug out by the company crews.

Mr. Henderson made a trip up Saw Pit canyon Sunday afternoon and reports that the cause of the flood was that the water came down the canyon so swiftly that the first check dam was torn out. This added more pressure to the second so that it gave way and each succeeding one gave way as the pressure increased until not one was left. Mr. Henderson last summer succeeded in getting an appropriation from the county flood control fund to strengthen the local check dams so that this danger would be largely eliminated. There was no money spent on the Saw Pit dams last year, it is reported.

As a result of the recent rains, Mr. Henderson says, the local tunnels have nearly doubled in water flow. Before the rain Friday the local tunnels were running a little more than 12 miners inches and on Monday morning they were running 23 miners inches. This is all gravity water and costs the city nothing. The water system is now in such a condition, Mr. Henderson says that all the gravity water is being utilized.

## Gas Company Offers New Securities

The Sierra Madre gas consuming public now has an opportunity to become stockholders in the Southern Counties Gas Company, distributors of natural gas not only in this district but in fifty odd cities of Southern California, the company having offered to the public on the "consumer-ownership" plan, a new issue of 12,000 shares of 7 per cent cumulative preferred stock, totaling \$1,250,000.

Plans for selling the new preferred stock were started here today when Walter S. McFarland, secretary of the gas utility, visited the local gas office for the purpose of explaining the features of the security to the employees of the company here. The secretary spent the day with W. E. Keefe, local district manager of the utility, and addressed the gas employees at the Sierra Madre, Monrovia and El Monte gas offices.

The stock is selling for \$100 a share if purchased outright, or at \$101 a share if bought on the installment plan, McFarland explained. It is being sold in all of the Southern Counties Gas Company offices in Los Angeles, Orange, San Bernardino, Ventura and Santa Barbara counties.

Under the decision of the Railroad Commission of California, authorizing the issuance of this stock, the entire proceeds must be used in defraying the costs of additions and betterments to the properties of the company. At present the Southern Counties organization is very active in developing its properties, not only in this district, but in various parts of its system. The company distributes natural gas to more than 100,000 consumers in Southern California, 7309 of whom are living in the Sierra Madre-Monrovia district.

Reducing the Overhead  
There's always a brighter side. Bald  
reduces the overhead

### CHRISTIAN SCIENCE SOCIETY

Corner Highland and Hermosa Ave.  
9:30 a. m.—Sunday school.  
8:00 p. m. Wednesday—Testimonial meeting.

## BATHING SUITS—

Jantzen—the perfect swimming suit—wears longer, fits and looks better. We have our new stock all in—

Woman's \$6.50  
Men's 6.00

Cadets \$5.00  
Youths' 4.00

### PLAID SPORT HOSE

for women in fine quality lisle  
brown and green effects—1.25

### SWEATERS

Silk and silk and wool, some  
sleeveless, and long sleeves,  
new patterns, medium and  
sport colors—\$4.95 and \$5.50

Men's Flannel Shirts, with attached  
collar, small neat stripes—\$2.25

Men's Blue Work Shorts, full jumbo  
size, two pockets, double stitched—75c

## J. F. SADLER & CO.

Black 85

5 Kersting Court

## HOME COOKED MEALS

SPECIAL LUNCHEON 65c

Service a la Carte, or Delicatessen

## WISTARIA TEA ROOM

BLANCHE I. MUSKRATH  
EVA M. HOLBERTBlack 183  
78 West Central

## INTERIOR WALL and Woodwork Decorating

MURAL AND STENCILING WORK  
ESTIMATES FURNISHED

## Hapgood & Carlson

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Pasadena Phone F. O. 158177 E. Colorado  
PASADENA

## TENNIS SHOES

A complete line of Tennis Footwear  
for Men, Ladies and Children

Polishes and Cleaners for Kid Leathers  
in All Colors

Quality Shoe Repairing

## OLSENS SHOE STORE

Green 38

34 N. Baldwin

## S - H - I - N - E!

Your car needs it and you  
don't like to do it. Our steam  
auto cleaning outfit does it  
better, anyway.

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COMPLETE GREASING SERVICE IN-  
CLUDING A HIGH PRESSURE  
ALEMITE OUTFIT

\*\*\*

## CENTRAL GARAGE

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BLUE 8FRANK L. LOVELL  
Central and Baldwin





### A Pacific Home

#### Assures Lifetime Satisfaction

Avoid homebuilding uncertainties! Our financial responsibility is your protection. Our homebuilding service is complete in every detail—you furnish the lot and we hand you the key to your finished home. New exclusive plans—one and two-story homes now ready. Inspect them today. Liberal financing help if you own a lot. New 1925 Book of Designs, 50c.

**Andrews & Hawks**

Exchange 2

27 N. BALDWIN

BUILDERS OF *Pacific* READY-CUT HOMES

## Remodelling--

New Hats Made to Suit  
the Individual

### POLLYANA HAT SHOP

MRS. FANNIE LOVELESS

40 N. Baldwin

## The L. W. Blinn Lumber Co.

### HIGH GRADE BUILDING MATERIAL

Rough Lumber, Finish Lumber, Cement, Lath, Plaster  
Wall Board, Sash, Doors, Roofing, Hardwood Floors Laid  
FREE PLAN SERVICE

Main 23

East Montecito Ave.

## RAYMOND THEATRE

Raymond Avenue, two blocks North of Colorado  
Daily 2, 7 and 9. Saturday and Sunday, 2:00 Continuous

Last Times Friday

"The Thundering Herd"

Starting Saturday

Colleen Moore, in "SALLY"

## STRAND THEATRE

Colorado Street at Euclid  
Daily—1, 3, 5, 7 and 9

Last Times Saturday

"The Goose Hangs High"

Starting Sunday

"Quo Vadis"

## FLORENCE THEATRE

Colorado Street at Hudson  
Every Day at 1:15, 3, 5, 7 and 9

Last times Saturday

"Confessions of a Queen"

Four Days Starting Sunday

"The Air Mail"

## PASADENA THEATRE

Colorado Street at DeLacey  
Vaudeville at 3:30, 7 and 9

Friday, Saturday and Sunday  
VAUDEVILLE

AND FEATURE PICTURES

Four Days Starting Monday

"Beauty and the Bad Man"

Preview Vaudeville Every Monday Night

## SIERRA MADRE NEWS

Published by  
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GEORGE B. MORGRIDGE, Managing Editor

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under the act of March 3, 1879

### NEW RESEARCH INSTITUTE FOR PUBLIC BENEFIT

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#### Optical Advance

In 1776, Peter J. A. Daries, a pharmacist, discovered that the drug Belladonna caused dilation of the pupil of the eye. Ever since, preparations of this drug have been extensively used by physicians, surgeons and optometrists with the unquestionable result that eyesight has been saved to thousands upon thousands of people.

In 1816, Friedrich W. A. Serturmer, pharmacist of Einbeck, in Hanover, enriched science with the discovery of morphine. This drug has undoubtedly relieved more human suffering than any other medicinal agent. It is true that morphine has been grossly misused. Government and other statistics show that over 99 per cent of the misuse of morphine is by others than physicians or pharmacists. The latter are primarily responsible for our present strict laws prohibiting the improper use of morphine, and this in view of the fact that these laws place onerous burdens upon pharmacists and physicians.

#### Standards Determined

"For over fifty years the pharmacists of the United States have provided scientific standards for the supply of pure, unadulterated drugs and medicines to the public. Today physicians and the public at large have medicines the standards for which are not equaled in any other country.

"In 1906 the United States government accepted these drug standards prepared by pharmacists as the legal standards for enforcement of the Food and Drugs Act. At this time a committee of over thirty pharmacists of the United States are giving gratuitously of their time and scientific knowledge to keep these standards abreast with modern research.

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### TRAVEL CLUB HAS BRANCH IN SIERRA MADRE

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#### Exactly

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## MEN!!

It's an honest-to-goodness Bargain Sale now going on at my store. You have a chance of a lifetime to save money on Summer Underwear, Shirts, Collars, Socks, Outing and Work Clothes. A few minutes' inspection will convince you

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## NEWS WANTADS FOR QUICK RETURNS.

## COLONIAL THEATRE

Monrovia, California

First Show at 7:00; Second, 8:45 p. m.  
Saturday and Sunday Shows Start at 6:00 P. M.

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COLLEEN MOORE, in

"SALLY"

With Leon Errol, who can't make his feet behave, and Lloyd Hughes, who can't make his heart behave. From Florenz Ziegfeld's Musical Show.

WALTER HIERS, in "GOOD SPIRITS"

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"IF I MARRY AGAIN"

Featuring Doris Kenyon and a five-star cast: Anna Q. Nilsson, Lloyd Hughes, Hobart Bosworth, Myrtle Stedman, Frank Mayo. Come learn of marriage from a worldly wise widow!

BOBBY VERNON, in "GREAT GUNS"—Comedy.

Friday and Saturday, April 24 and 25—

"THE AIR MAIL"

With Warner Baxter, Billie Dove, Mary Brian, Douglas Fairbanks, Jr., presented by Adolph Zukor-Jesse L. Lasky. A Paramount picture. Here's the biggest and swiftest thrill-picture ever made! A smashing romance-melodrama of the daring pilots of the mail planes. "Nor snow, nor rain, nor wind, nor night, Can stay the pilot in his flight."

"LOVE GOOFY"—Comedy.



SPEED

# AW, WHAT'S THE USE

DID HE GIVE  
YOU A GOOD  
DEMONSTRATION?

WELL, HE PROVED  
THAT THE CAR  
HAD SPEED

I OPENED MY MOUTH TO  
SPEAK TO HIM WHEN WE  
STARTED — HE THREW

—THE DARN CAR WENT SO FAST I  
COULDN'T GET IT CLOSED UNTIL  
WE STOPPED

(Right) "Don't buy cheap  
jewelry. Have the best,"  
Lois advises her sister  
Constance

(Below) Lois Wilson is  
a radio fan



(Right) A fine  
idea, Jack!

Jack Holt fol-  
lows the advice  
of "read the  
book and see  
the picture"



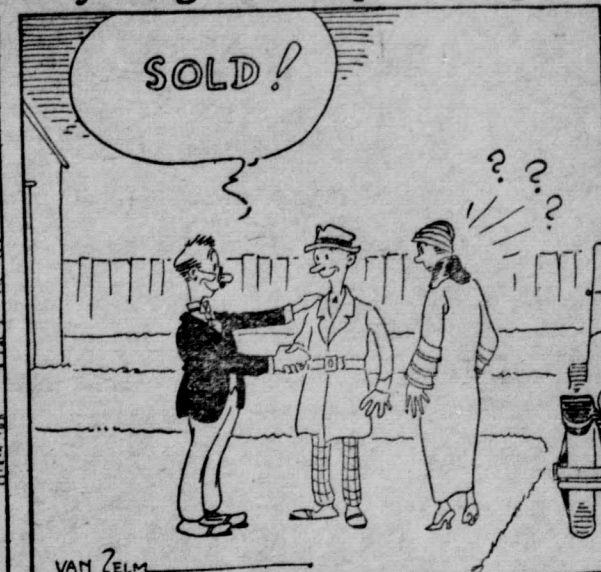
PATRONIZE  
YOUR  
HOME  
STORES

(Right) An  
apple a day  
keeps Lois's  
doctor away



Miss  
Wilson  
is a star  
in the  
kitchen  
also

## Anything to Keep Her Quiet



Path  
which lies nearest  
duty will already  
—Carlisle.

## Bethany Temple

Elwood P. Lyon, LL.D., Minister  
9:45 a. m., Bible School, Dr. F. H.  
Cram, superintendent; Roy Edwards,  
assistant superintendent.  
11 a. m., worship and sermon, "The  
Son of God." Title of the perfect  
man.  
7:30 p. m., song service and ser-  
mon, "Spiritual Lighthouses."  
7:30 p. m., Tuesday, stereopticon  
Bible study, Bethany Hall.  
7:30 p. m., Wednesday, weekly  
prayer meeting.

## Back and Forth

A new kind of truck has been  
brought out that travels backward as  
well as it does forward. A seat facing  
the regular driver's seat is another in-  
novation for reverse driving.

## SAVE with SAFETY at your Rexall DRUG STORE

where quality counts, and  
the confidence of a cus-  
tomer, the greatest re-  
ward.

Your Rexall Store buys  
direct from his own fac-  
tories, and saves the mid-  
dleman's profit, passing  
the benefit on to you.

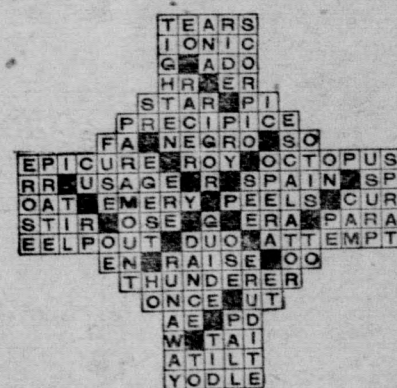
The best that science and  
skill can produce at the  
most moderate prices.

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Solution of Crossword Puzzle No. 33



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## Sierra Madre News

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## Wistaria Theater Phone Green 36 PROGRAM

April 18 to 25

Saturday, April 18, One Day Only  
"Heritage of the Desert"

By Zane Grey

Featuring Ernest Torance and Noah Beery

Sunday and Monday, April 19-20  
"40 Winks"

Viola Dana, Theodore Roberts and  
Raymond Griffith in this laugh producer  
Comedy—"OVER THE FENCE"

Tuesday and Wednesday, April 21-22  
"The Denial"

Claire Windsor, William Haines, Edwin  
Connelly, Lucille Rickson—Hobart Henley's  
Production, from the play "The Square Peg"

Comedy—"KIDDING KATY"

Thursday, April 23—One Day Only  
"Grumpy"

May McAvoy and Conrad Nagel  
A comedy drama you will enjoy immensely.  
Comedy—"GOOD NEWS"

Friday and Saturday, April 24-25  
"The Thundering Herd"

Jack Holt, Lois Wilson—head a truly won-  
derful cast. It has all the thrill of Amer-  
ica's making—the conquest of the Plains  
Comedy—"MIDNIGHT BLUES"

H. G. Seifert at the Organ

First show 7 p. m.—second 8:45  
Matinee Every Saturday, 2:30

OLSEN'S SHOE STORE  
Good Shoes and Shoe Repairing  
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NORM'S GARAGE  
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WHEELING & HILL  
Hardware, Paints, Glass, Picture Framing  
41 North Baldwin Blue 75

DRAMAN'S SHOE SHOP  
Shoe Repairing and Men's and Children's Shoes  
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Garden Seed, Fertilizer and Transferring  
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No. 1 Asparagus

3 lbs. for 25c

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OF  
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## RAYMOND THEATRE

Raymond Avenue, two blocks North of Colorado  
Daily 2, 7 and 9. Saturday and Sunday, 2:00 Continuous

Last Times Friday  
"The Thundering Herd"

Starting Saturday  
Colleen Moore, in "SALLY"

## STRAND THEATRE

Colorado Street at Euclid  
Daily—1, 3, 5, 7 and 9

Last Times Saturday  
"The Goose Hangs High"

Starting Sunday  
"Quo Vadis"

## FLORENCE THEATRE

Colorado Street at Hudson  
Every Day at 1:15, 3, 5, 7 and 9

Last times Saturday  
"Confessions of a Queen"

Four Days Starting Sunday  
"The Air Mail"

## PASADENA THEATRE

Colorado Street at DeLacey  
Vaudeville at 3:30, 7 and 9

Friday, Saturday and Sunday  
VAUDEVILLE

AND FEATURE PICTURES  
Four Days Starting Monday

"Beauty and the Bad Man"

Preview Vaudeville Every Monday Night

## SIERRA MADRE NEWS

Published by  
THE SIERRA MADRE PRESS, Incorporated  
Telephone Black 42  
GEORGE B. MORRIDGE, Managing Editor

Entered as second class matter at the post office at Sierra Madre, Calif.,  
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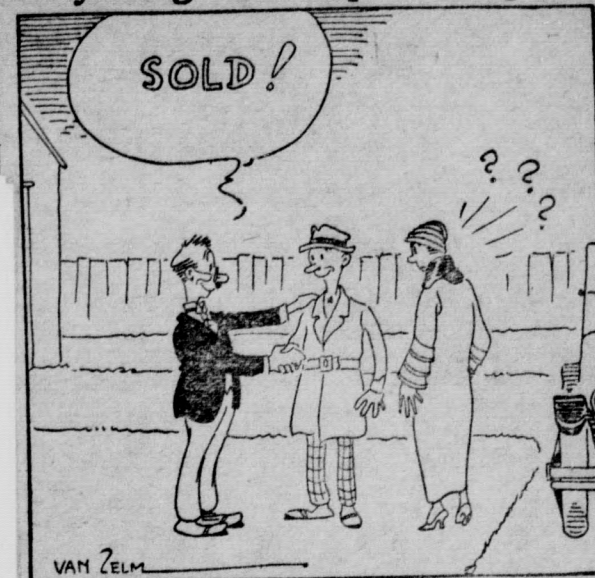
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By L. F. Van Zelm  
© Western Newspaper Union

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Cartyle.

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Elwood P. Lyon, LL.D., Minister  
9:45 a. m., Bible School, Dr. F. H.  
Cram, superintendent; Roy Edwards,  
assistant superintendent.  
11 a. m., worship and sermon, "The  
Son of God." Title of the perfect  
man.  
7:30 p. m., song service and ser-  
mon, "Spiritual Lighthouses."  
7:30 p. m., Tuesday, stereopticon  
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### Back and Forth

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brought out that travels backward as  
well as it does forward. A seat facing  
the regular driver's seat is another in-  
novation for reverse driving.

## SAVE with SAFETY at your Rexall DRUGSTORE

where quality counts, and  
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dleman's profit, passing  
the benefit on to you.

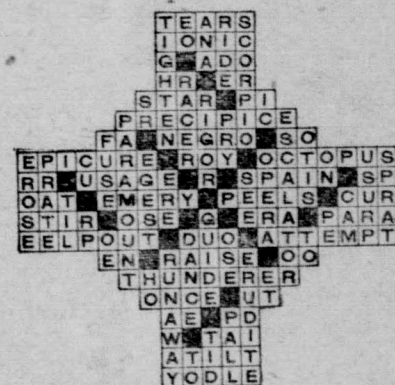
The best that science and  
skill can produce at the  
most moderate prices.

### F. H. Hartman & Son

The Rexall Drug Store

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Solution of Crossword Puzzle No. 33



# SIERRA MADRE NEWS

SUPPLEMENT

## Screen Scrapbook



A scene from Zane Grey's  
**"THE THUNDERING HERD"**  
A Paramount Picture

### STOKER'S **SAFEMAY** MEAT MARKET

CARRIES A FULL LINE OF

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for Real Values



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Fresh Hamburg . . . 15c  
Pork Sausage . . . 30c  
Lean Boiling Beef . 15c  
Pot Roast . . . 18c  
Pork Roast . . . 30c  
3 lbs. Kraut . . . 25c  
Wieners . . . 20c  
Compound . . . 20c  
Pure Lard . . . 25c  
Shoulder of Lamb . 28c  
Lamb Stew . . . 12½c

### Vegetables

#### SPECIALS

Bananas, 3 lbs. 25c  
No. 1 Asparagus  
3 lbs. for 25c  
New Spuds, 4 lbs. 25c

### BREAD

24-oz. Loaf  
9c



## SIERRA MADRE NEWS

Published by  
THE SIERRA MADRE PRESS, Incorporated  
Telephone Black 42  
GEORGE B. MORGRIDGE, Managing Editor

Entered as second class matter at the post office at Sierra Madre, Calif.,  
under the act of March 3, 1879

NEW RESEARCH  
INSTITUTE FOR  
PUBLIC BENEFIT

Mrs. Moote  
Entertains

# MEN!!

It's an honest-to-goodness Bar-



## A Pacific Home

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Avoid homebuilding uncertainties. Our financial responsibility is your protection. Our homebuilding service is complete in every detail—you furnish the lot and we hand you the key to your finished home. New exclusive plans—one and two-story homes now ready. Inspect them today. Liberal financing help if you own a lot. New 1925 Book of Designs, 50c.

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27 N. BALD

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MRS. FANNIE LOVELESS

40

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## RAYMOND THEAT

Raymond Avenue, two blocks North of Colora  
Daily 2, 7 and 9. Saturday and Sunday, 2:00 Contin

Last Times Friday

"The Thundering Herd"

Starting Saturday

Colleen Moore, in "SALLY"

## STRAND THEAT

Colorado Street at Euclid  
Daily—1, 3, 5, 7 and 9

Last Times Saturday

"The Goose Hangs High"

Starting Sunday

"Quo Vadis"

## FLORENCE THEAT

Colorado Street at Hudson  
Every Day at 1:15, 3, 5, 7 and 9

Last times Saturday

"Confessions of a Queen"

Four Days Starting Monday

"The Air Mail"

## PASADENA THEAT

Colorado Street at DeLacey  
Vaudeville at 3:30, 7 and 9

Friday, Saturday and Sunday

VAUDEVILLE

AND FEATURE PICTURES

Four Days Starting Monday

"Beauty and the Bad Man"

Preview Vaudeville Every Monday Night

Zane Grey's latest novel, "The Thundering Herd," a story of romantic America in the days when buffalo and marauding Indians roamed the plains, has been superbly picturized



Jack Holt, seen recently in "North of 36," has the rôle of the virile hero. Below, Jack is seen in the midst of the thrilling buffalo hunt scenes



A thousand full-blooded Indians from government reservations take part in "The Thundering Herd"



Raymond Hatton as the serio-comic scout, "Jude"

"Save me!" Lois Wilson, as "Milly," pleads of the only good man in the band that holds her captive



"The Thundering Herd" was filmed in mid-winter on the plains of Montana, the site of the original story



The Indian chief protests against the slaughtering of the buffalo by the white men, and threatens war



Lois Wilson and Jack Holt see that the love interest runs high in the picture



Members of the club who visit Southern California are frequent visitors to the cabin in Sierra Madre Canyon and it is claimed that there is never a week end goes by which does not see at least one party of travelers housed under the roof of the local club home.

and Jerry Korkamp a piano duet. The children of the 2-A grade sang two songs and gave a clown dance. All were exceedingly well rendered.

### Exactly

A magazine writer says that "success brings poise." Avoid dupe, we've frequently noticed.—Boston Transcript.

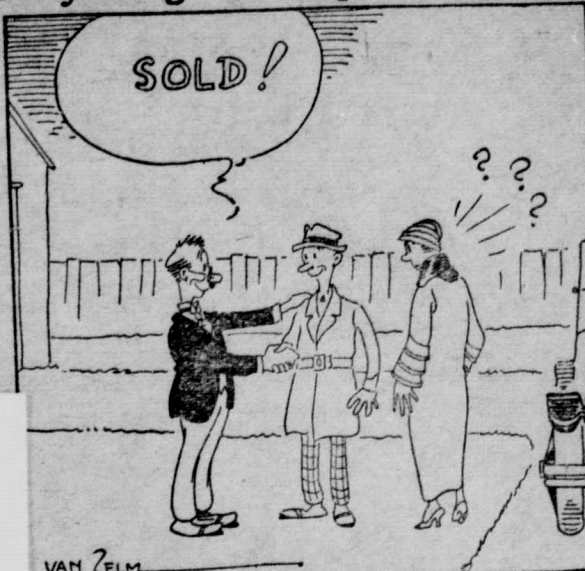
With Warner Baxter, Bille Dove, Mary Brian, Douglas Fairbanks, Jr., presented by Adolph Zukor-Jesse L. Lasky. A Paramount picture. Here's the biggest and swiftest thrill-picture ever made! A smashing romance-melodrama of the daring pilots of the mail planes. "Nor snow, nor rain, nor wind, nor night, Can stay the pilot in his flight."

"LOVE GOOFY"—Comedy.





Anything to Keep Her Quiet



The heroic Western days of 1876 live again in Zane Grey's "The Thundering Herd," filmed in the same way that made "The Covered Wagon" and "North of 36" so entertaining



Zane Grey, foremost chronicler of the American West, whose stories are produced on the screen by Paramount under his personal supervision

(Below) The snow-swept Montana wilderness where a company of actors and Indians numbering over a thousand filmed "The Thundering Herd"



Lois Wilson, whose wholesome beauty has won her an army of admirers, is the brave heroine of the story

Adolph Zukor and Jesse L. Lasky present  
ZANE GREY'S

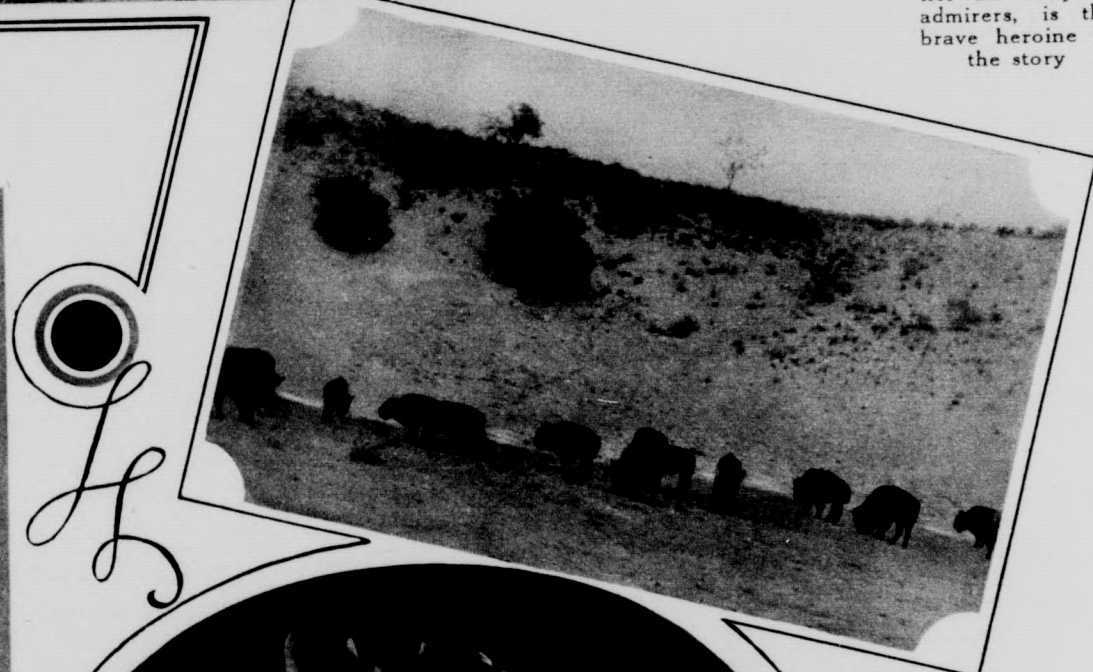
"THE THUNDERING HERD"

Screen play by Lucien Hubbard  
Directed by William Howard

A Paramount Picture

THE CAST

Tom Doan..... Jack Holt  
Milly Fayre..... Lois Wilson  
Randall Jett..... Noah Beery  
Jude Pilchuck..... Raymond Hatton  
Clark Hudnall..... Charles Ogle  
Burn Hudnall..... Col. T. J. McCoy  
Mrs. Clark Hudnall..... Lillian Leighton  
Mrs. Randall Jett..... Eulalie Jensen  
Ory Tacks..... Stephen Carr  
Sally Hudnall..... Maxine Elliott Hicks  
Catlett..... Pat Hartigan  
Pruitt..... Ed. J. Brady  
Follansbee..... Fred Kohlar  
Joe Dinn..... Robert Barry



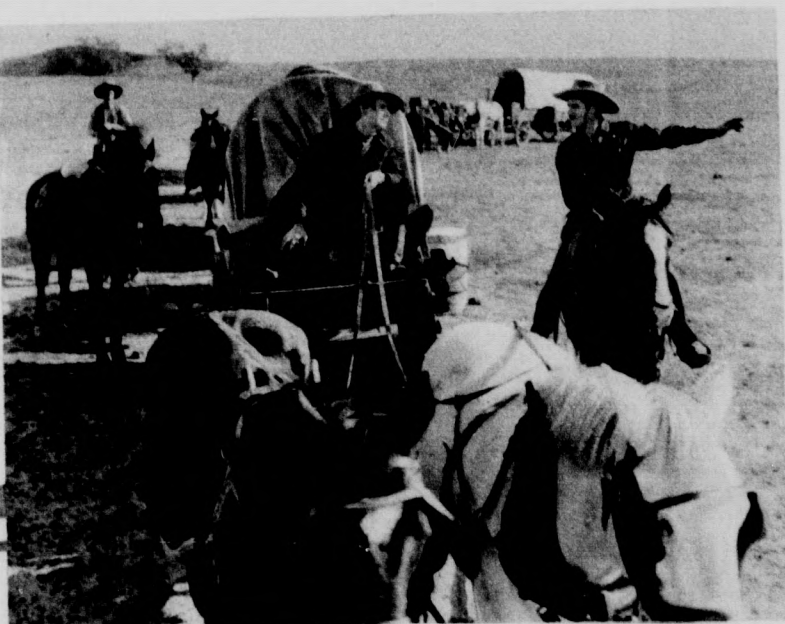
Part of the huge herd of buffalo taking part in the film



Noah Beery, the man you love to hate, has an important rôle

(Right) "Let the girl alone!" "Tom" (Holt) foils the treacherous "Randall Jett" (Noah Beery)

Flashes of humor liven the action



"The Indians are on the warpath!" "Tom Doan" (Jack Holt) warns the buffalo hunters



Bethany Temple

Elwood P. Lyon, LL.D., Minister  
9:45 a. m., Bible School, Dr. F. H. Cram, superintendent; Roy Edwards, assistant superintendent.  
11 a. m., worship and sermon, "The Son of God." Title of the perfect man.  
7:30 p. m., song service and sermon, "Spiritual Lighthouses."  
7:30 p. m., Tuesday, stereopticon Bible study, Bethany Hall.  
7:30 p. m., Wednesday, weekly prayer meeting.

Back and Forth

A new kind of truck has been brought out that travels backward as well as it does forward. A seat facing the regular driver's seat is another innovation for reverse driving.

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where quality counts, and the confidence of a customer, the greatest reward.

Your Rexall Store buys direct from his own factories, and saves the middleman's profit, passing the benefit on to you.

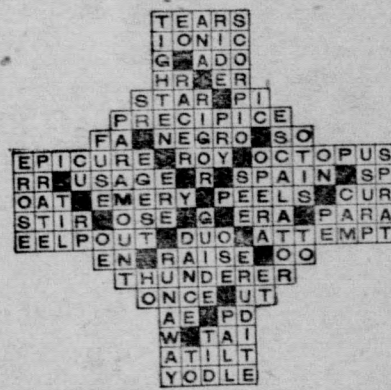
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Solution of Crossword Puzzle No. 33



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Fresh Hamburg... 15c  
Pork Sausage... 30c  
Lean Boiling Beef... 15c  
Pot Roast... 18c  
Pork Roast... 30c  
3 lbs. Kraut... 25c  
Wieners... 20c  
Compound... 20c  
Pure Lard... 25c  
Shoulder of Lamb... 28c  
Lamb Stew... 12½c

Vegetables

SPECIALS

Bananas, 3 lbs. 25c  
No. 1 Asparagus  
3 lbs. for 25c  
New Spuds, 4 lbs. 25c

BREAD

24-oz. Loaf  
9c

FRESH and CURED MEATS, FISH, etc.  
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Fruit Departments  
for Real Values





## SIERRA MADRE NEWS

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Telephone Black 42  
GEORGE B. MORGRIDGE, Managing Editor

Entered as second class matter at the post office at Sierra Madre, Calif.,  
under the act of March 3, 1879

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INSTITUTE FOR

Mrs. Moote

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Avoid homebuilding uncertainty. Our financial responsibility is your protection. Our homebuilding service complete in every detail—you furnish the lot and we hand you the key to your finished home. New exclusive plans—one and two-story homes ready. Inspect them today. Little financing help if you own a lot. 1925 Book of Designs, 50c.

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27 N. B.

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OF

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Homes for  
Critical  
Buyers

(Right) "Don't buy cheap jewelry. Have the best." Lois advises her sister Constance

(Below) Lois Wilson is a radio fan



(Right) A fine idea, Jack!

Jack Holt follows the advice of "read the book and see the picture"

(Right) An apple a day keeps Lois's doctor away



Miss Wilson is a star in the kitchen also

PATRONIZE  
YOUR  
HOME  
STORES

## Remodelling

New Hats Made to Suit  
the Individual

POLLYANA HAT

MRS. FANNIE LOVELESS

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## RAYMOND THEATRE

Raymond Avenue, two blocks North of C  
Daily 2, 7 and 9. Saturday and Sunday, 2:00

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Friday, Saturday and Sunday  
VAUDEVILLE

AND FEATURE PICTURES

Four Days Starting Monday

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Preview Vaudeville Every Monday Night

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Main 50

## Wistaria Theater

Phone Green 36

### PROGRAM

April 18 to 25

Saturday, April 18, One Day Only

"Heritage of the Desert"

By Zane Grey

Featuring Ernest Torance and Noah Beery

Sunday and Monday, April 19-20

"40 Winks"

Viola Dana, Theodore Roberts and Raymond Griffith in this laugh producer Comedy—"OVER THE FENCE"

Tuesday and Wednesday, April 21-22

"The Denial"

Claire Windsor, William Haines, Edwin Connelly, Lucille Rickson—Hobart Henley's Production, from the play "The Square Peg" Comedy—"KIDDING KATY"

Thursday, April 23—One Day Only

"Grumpy"

May McAvoy and Conrad Nagel A comedy drama you will enjoy immensely. Comedy—"GOOD NEWS"

Friday and Saturday, April 24-25

"The Thundering Herd"

Jack Holt, Lois Wilson—head a truly wonderful cast. It has all the thrill of America's making—the conquest of the Plains Comedy—"MIDNIGHT BLUES"

H. G. Seifert at the Organ

First show 7 p. m.—second 8:45  
Matinee Every Saturday, 2:30

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Residence Blue 210

WHEELING & HILL  
Hardware, Paints, Glass, Picture Framing  
41 North Baldwin Blue 75

DRAMAN'S SHOE SHOP  
Shoe Repairing and Men's and Children's Shoes  
22 North Baldwin

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Sierra Madre News

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SIERRA MADRE FEED AND FUEL  
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Made in U. S. A.

New Zealand and the United States. Members of the club who visit Southern California are frequent visitors to the cabin in Sierra Madre Canyon and it is claimed that there is never a week end goes by which does not see at least one party of travelers housed under the roof of the local club home.

Kortkamp a piano solo, and Morland and Percy Kortkamp a piano duet. The children of the 2-A grade sang two songs and gave a clown dance. All were exceedingly well rendered.

### Exactly

A magazine writer says that "success brings poise." Avoidupois, we've frequently noticed.—Boston Transcript.

With Warner Baxter, Billie Dove, Mary Brian, Douglas Fairbanks, Jr., presented by Adolph Zukor-Jesse L. Lasky. A Paramount picture. Here's the biggest and swiftest thrill-picture ever made! A smashing romance-melodrama of the daring pilots of the mail planes. "Nor snow, nor rain, nor wind, nor night, Can stay the pilot in his flight."

"LOVE GOOFY"—Comedy.







## GEORGE E. LADMAN Chiropractor

CENTRAL GARAGE BUILDING

Cor. Central and Baldwin Ave.

12 M. to 5 P. M., and by appointment, every day except  
Saturdays and Sundays

George E. Ladman will open a chiropractic office in the Central Garage building at the corner of Central and Baldwin Monday. Mr. Ladman is a graduate of the Davenport college at Davenport, Iowa, and port College at Davenport, Ia., and has previously been practicing in Texas. His hours will be from 12 to 5 p. m. every day except Saturdays and Sundays.

Mrs. Elizabeth Hardy of Sierra Madre Canyon Park lost a valuable pet dog by poisoning, Friday.

## Three Great Paramounts At Wistaria

The "pleasures" of a submarine cruise were experienced by Viola Dana and Raymond Griffith, featured with Theodore Roberts in the new Paramount picture, "Forty Winks," coming to the Wistaria theater on Sunday and Monday, April 19 and 20. Several of the scenes for the production were shot out in the Pacific ocean and Miss Dana, Griffith, co-directors Irie and others traveled to and from location in an undersea craft. Theodore Roberts completes the trio of featured players in "Forty Winks," adapted to the screen from the stage play, "Lord Chumley," by David Belasco and Henry C. De Mille. There's a great cast playing in support.

If you had stolen a diamond valued at nearly half a million dollars and were trying to elude the detectives who would be on your trail, where would you hide it? Casson Ferguson, playing the heavy role in William de Mille's Paramount production of "Grumpy," which will be on view at the Wistaria theater next Thursday, faced that situation. He had to undergo a search at the hands of Theodore Roberts. May McAvoy and Conrad Nagel, who are featured in the picture, and two others enacting the roles of English policemen. The jewel was found in the heel of Ferguson's shoe. It had been carefully hollowed out and only the last layer of leather remained. The jewel placed in the hole and the sole replaced, made a secure hiding place. Would you have thought of that, had you been making the search for the diamond?

The Zane Grey-Paramount production, "The Thundering Herd," directed by William K. Howard and featuring Jack Holt, Lois Wilson, Noah Beery and Raymond Hatton, opens Friday at the Wistaria. The story is one of the West in 1876.

## New Postal Rates Are Effective

The following postal rates are the ones now in effect at the Sierra Madre post office, according to the post master, Mrs. Jessica H. Wright:

No change in rates on letter mail or U. S. Postal cards.

Private Mailing cards and post cards, 2 cents each.

Newspapers and magazines when sent by others than the publisher or news agent will take a rate of 2 cents for each 2 ounces or fraction thereof for weights not exceeding 8 ounces. Over 8 ounces take the parcel post rates.

Printed matter such as circulars, advertising, etc., 1½ cents for each 2 ounces up to 8 ounces. Over 8 ounces parcel post rates. Books, catalogues, seeds, cuttings, bulbs, roots, scions and plants up to and including 8 ounces, 1 cent for each 2 ounces; over 8 ounces, parcel post rates.

Parcel post rates not changed, except that a service charge of 2 cents on each parcel will be added to the postage to be affixed to parcels. Parcels collect on rural routes are not subject to this charge if marked "Collect on Rural Route."

Though the rate for this class of matter is not changed, the rules for classification have been changed so that parcel post weighing less than 8 ounces will be sent third class in future and all third class matter weighing more than 8 ounces will go as fourth class in future.

For a fee of 25 cents and the words "Special Handling" written or printed on parcel, such matter will receive handling, transportation and delivery accorded to matter of the first class.

Registered mail fees are advanced to 15 and 20 cents and a charge of 3 cents for a return card if desired, showing to whom registered article was delivered and date of delivery.

Fees for insured mail:

Not to exceed \$5.00 value	5c
Not to exceed \$25.00 value	8c
Not to exceed \$50.00 value	10c
Not to exceed \$100.00 value	25c
For return card receipt	3c

Fees for special delivery:

Letter mail	10c
Parcels up to 2 lbs.	10c
Parcels from 2 lbs. to 10 lbs.	15c
Parcels over 10 lbs.	20c

These fees are in addition to the regular postage.

## LIBRARY WILL COLLECT BOOKS FOR SEAMEN

The California Library Association seamen's committee is planning a book week to collect books for the sailors. The date is April 19th to 25th and the committee has asked everybody to "give a book that you have read and enjoyed." The books collected are sent to the Seaman's Church Institute in San Francisco, where they are sorted, packed and distributed to all Merchant Marine boats wanting books. Anyone in Sierra Madre who has any interesting, entertaining books that they would like to donate please leave them at the library. Magazines cannot be handled.

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**\$100.00 PER SHARE**

A continuous seven per cent return upon your investment makes this stock a most attractive form of investment. Dividends at the rate of \$7.00 per annum, payable in quarterly installments every three months by check mailed direct to the stockholders, on January 15, April 15, July 15 and October 15 each year.

Price: \$100.00 per share if purchased outright, and \$101.00 per share if paid in installments.

Orders may be placed, or further information obtained, at the local Gas Office

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These scoring machines save hundreds of pounds of ice formerly broken and wasted. They guarantee absolutely uniform weight. They have effected savings in delivery costs which have made it possible to reduce the retail price of ice.

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Scored ice guarantees you accurate, full measure. As an added assurance, every piece of scored ice is scored overweight before it leaves the plant, so that when delivered it will cut to uniform, full weight blocks of 25, 50, 75 and 100 pounds to fit any standard size ice box. The smooth, square border is the trade mark of scored ice. Be sure that you get it!

100 lbs. - 60c	75 lbs. - 45c
50 lbs. - 30c	25 lbs. - 15c

## Monrovia Ice Company

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SCORED ICE  
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Opening sale date

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Closing sale date, Sept. 15th

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**Southern Pacific**

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Agent

Sierra Madre?

### DRAMA SECTION STUDIES WORK OF PLAYWRIGHT

At the meeting of the Drama department of the Woman's club last Friday, Mrs. R. M. Finlayson read Bernard Shaw's Saint Joan, and led an interesting discussion of this play.

Greek sculpture and art is an indefinitely wide and fascinating subject but Miss Grant gave the most important points of her research, illustrating her talk with excellent prints. It was the regret of all present that the time was so limited.

The next meeting of the Drama section will be held at the club house May 1, with Miss Grant and Mrs. Finlayson hostesses.

#### Club Notes

The club will meet in regular session next Wednesday, April 22. Nominations will be in order for the offices as yet unfilled. The afternoon program will be of exceptional interest for the Baroness de Ropp was born and educated in Russia and is thoroughly competent to speak on the subject, Autocracy or Bolshevism vs. The Constitution of the United States.

The board of directors will meet at 1:00 o'clock Wednesday.

### Congregational Church

Prof. Raymond Brooks, head of the department of religious education, will fill the pulpit of the Congregational church Sunday morning at 11 o'clock. Rev. Brook is regarded as one of the foremost preachers on the Pacific coast. Before taking the chair of religious education at the Claremont college he served as pastor of the First Congregational church at Berkeley.

#### For April 20

At the meeting of the League of Youth at 6:30 p. m., the Rev. Paul Waterhouse, a former missionary to Japan, will address the young people. At the regular evening service, Mr. Waterhouse will speak again, telling of his Japanese experiences. His address will be illustrated by motion pictures.

#### SENSIBLE ADVICE

**"Send It to the Laundry"**

Troy Service is Sensible Service

DRY CLEANING

**Troy Laundry Service**

ROY EDWARDS, AGENT

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The Sky Above  
Southern California Below That's

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World-Famous Mountain Trolley Trip  
Now at Your Service

ENLARGED AND IMPROVED

**MOUNT LOWE TAVERN**

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American or European Plan

No Increase in Rates

AN IDEAL VACATION SPOT

Delightful at all Seasons

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8, 9, 10 a. m., 1:30, 4 p. m.

**FARE** \$2.50 Round Trip from Los Angeles  
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NOTICE OF FILING OF ASSESSMENT FOR THE IMPROVEMENT OF PORTIONS OF HERMOSA AVENUE AND BONITA AVENUE IN THE CITY OF SIERRA MADRE AS CONTEMPLATED BY RESOLUTION OF INTENTION NO. 212 AND OF THE TIME AND PLACE OF HEARING AS TO SAID WORK AND ASSESSMENT.

Pursuant to statute, notice is hereby given that the Superintendent of Streets of the City of Sierra Madre, having made an assessment to cover the costs and expenses of the improvement of portions of Hermosa Avenue and Bonita Avenue in said City, as contemplated by Resolution of Intention No. 212, passed by the Board of Trustees of said City on the 11th day of September, 1924, filed the same in my office on the 13th day of April, 1925.

I hereby fix Thursday, the 14th day of May, 1925, at the hour of 8 o'clock, P. M., as the time, and the Council Chamber of the Board of Trustees in the City of Sierra Madre as the place, when and where all persons interested in the work of said improvement or in the said assessment will be heard by the said Board of Trustees. Property owners, the contractor or his assigns, and all other persons interested in the said work or the said assessment, feeling aggrieved by any act or determination of the Superintendent of Streets or the City Engineer in relation thereto, or who claim that the work has not been performed according to the contract in a good or substantial manner, or who claim that any portion of the work was for any reason omitted or illegally included in the contract for the same, or having or making any objection to the correctness of the assessment, or diagram, or other act, determination or proceeding of the Superintendent of Streets or City Engineer, shall, prior to the day fixed for the hearing on the assessment, appeal to said Board of Trustees by briefly stating in writing the grounds of appeal.

For description of said work reference is hereby made to the above mentioned Resolution of Intention.

Dated this 13th day of April, 1925.

L. DIETZ,  
City Clerk of the City  
of Sierra Madre.

29:30

#### NOTICE OF PUBLIC WORK

PUBLIC NOTICE IS HEREBY GIVEN, that on Thursday, the 26th day of March, 1925, the Board of Trustees of the City of Sierra Madre, California, did, at its meeting on said day, pass a Resolution No. 241, declaring its intention to order the following street work to be done, to-wit:

Section 1. That the public interest and convenience require and that it is the intention of the Board of Trustees of the City of Sierra Madre, State of California, to close up, vacate and abandon for street purposes all that portion of LOWELL AVENUE, in said City of Sierra Madre, described as follows, to-wit:

Beginning at a point on the south line of Lowell Avenue, where said south line is intersected by a line distant twenty-five (25) feet easterly from, and parallel to, the westerly line of Lot 16, Block B of the Central Tract, as per map recorded in Book 30, Page 14, Miscellaneous Records of Los Angeles County, California, prolonged southerly across said Lowell Avenue; thence northwesterly along the arc of a curve concave to the north and tangent to said south line of Lowell Avenue, having a radius of 157.59 feet, a distance of 77.21 feet; thence northwesterly along the arc of a curve concave to the south, having a radius of 97.59 feet, a distance of 47.82 feet; thence westerly along the center line of Lowell Avenue, said center line being distant 30 feet southerly from and parallel to the southerly line of Lots 17 to 21 both inclusive, and the southerly line of Lot 1 of said Central Tract, to the easterly line of Baldwin Avenue; thence southerly along said easterly line of Baldwin Avenue to the southerly line of said Lowell Avenue; thence easterly along the said southerly line of Lowell Avenue to the point of beginning.

Reference is hereby made to said Resolution of Intention No. 241, on file in the office of the City Clerk of the said City of Sierra Madre for further particulars, and for description of assessment district.

A. M. UDELL,  
Street Superintendent of the  
City of Sierra Madre.  
Dated this 14th day of April, 1925.  
29:32.

#### Ascension Church

The Rev. Wm. Carson Shaw, Rector First Sunday after Easter—Holy Communion, 8:00 a. m.; Sunday school, 9:45 a. m.; Morning Prayer and Sermon, 11 a. m.; Knights of St. Paul, 7:00 p. m.

The Rev. Andrew D. Stowe of Minneapolis will have charge of all services Sunday morning. The Easter music will be repeated at the 11:00 o'clock service. All who desire to attend any of these services will be cordially welcomed.

#### Feline's Got an Age

Dean Inge tells with gusto of a youngster who was asked to write an essay on cats. He wrote: "A cat has nine lives, but they are seldom required in this country, because of Christianity."—Boston Transcript.

### Charlotte B. Bishop

Mrs. Charlotte B. Bishop, 78 years old, died at the home of her daughter, Mrs. Fred McLellan, 130 Suffolk, Saturday evening. Beside her daughter she is survived by a son, J. T. Bishop, of Long Beach. Funeral services were held from the Church of the Flowers in Glendale, conducted by Rev. Edmunds, Tuesday afternoon.

NOTICE OF SALE OF REAL ESTATE AT PRIVATE SALE No. 69020

In the Superior Court of the State of California, in and for the County of Los Angeles.

In the Matter of the Estate of John J. Sammon, deceased.

Notice is hereby given that the undersigned administrator of the Estate of John J. Sammon, Deceased, will sell, at private sale, subject to the confirmation of said Superior Court, on or after the 4th day of May, 1925, at the office of Robert Mitchell, his attorney, No. 4 North Baldwin Ave., Sierra Madre, California, all the right, title and interest of said deceased at the time of his death, and all of the right, title and interest said estate has acquired by operation of law or otherwise, in addition to that of said deceased at the time of his death, in and to the real estate situated in the County of Los Angeles, State of California and described as follows, to-wit:

Parcel No. 1. Lot 11, Hawks Tract, in the City of Sierra Madre, County of Los Angeles, State of California, as per map recorded in Book 11, Page 8 of Maps, Los Angeles County Records.

Parcel No. 2. The equity of said decedent in a contract to purchase the following lot situated in the County of Los Angeles, State of California, to-wit: Lot 253, Tract No. 7096 (Altadena Woodlands) as per map recorded in Book 78, Page 33 of Maps, Los Angeles County Records, on which contract the sum of \$344.00 has been paid.

Parcel No. 3. The equity of said decedent in a contract for the purchase of the following lot situated in the County of Los Angeles, State of California, to-wit: Lot 38, Tract No. 7096 (Altadena Woodlands) as per map recorded in Book 78, Page 33 of Maps, Los Angeles County records, on which contract has been paid the sum of \$534.00.

Terms and conditions of sale, cash, gold coin of the United States, ten per cent of the amount bid to be paid at the time of sale, balance on confirmation of sale by said Superior Court.

Bids or offers must be in writing and may be left at the office above mentioned any time after the first publication of this notice and before making said sale.

Dated April 17th, 1925.

J. J. BERGIEN,  
Administrator of Estate of  
John J. Sammon, Deceased.  
Robert Mitchell, Attorney for Administrator, 4 North Baldwin Ave., Sierra Madre, California. (29:31)

### LANDSCAPE GARDENING

The beautiful garden is the one that is planned with care and planted with the right kind of shrubbery.

Let us help you plan your garden



Kaptain Klean will help you look your best all the time. For real service just

PHONE Blue 194  
SIERRA MADRE TAILORS

W. E. CRAIG  
14 West Central



### W. D. TILLER Dentist

Hours 8:30-12; 1:30-5  
Office closed on Fridays  
Main 186 71 N. Baldwin

### LLOYD L. KREBS, M. D.

Sierra Madre Office, 90 E. Central  
11 to 1:00 Phone Main 60  
Phone Colo. 630  
Pasadena Office, 461 E. Colorado

### F. P. MILLER, M. D.

Practice limited to diseases of the Lungs and Throat  
Appointments made at any time.  
Call Main 216

### E. L. JACKSON, M. D.

Office and residence 55 N. Auburn Ave.; phone Main 181.  
Hours 10 to 12 and by appointment

### GILBERT S. BOVARD, M. D.

Hours 10-12-30  
Office 8 N. Baldwin phone Main 160  
Residence 159 W. Montecito Ave.  
Phone Blue 47  
Secretary's residence phone Blue 26

### GEO. W. GROTH, D. O., M. D.

Also MARY GROTH, D. O.  
Office: Sierra Madre Hospital  
122 N. Baldwin Ave.  
Calls answered day or night  
Phones: Blue 144; (res.) Blue 73

### MAY CULBERTSON LAIDLAW

Osteopathic Physician  
Hours by appointment  
Office and Res., 83 N. Sunnyside  
Phone Green 43

### Saint-Cyr Sanitarium

Treatment consists of the Fast Cure and Milk Diet  
No tubercular cases received  
140 S. Hermosa; phone Green 166

### John H. Osgood

Building Contractor—Real Estate Broker—Building Loans  
Red 104 617½ W. Montecito

### ROY KAYA

CEMENT AND STONE WORK  
Walks, Fireplaces, Walls, Cesspools  
Black 61 374 W. Highland

### GIERLICH BROS.

Civil Engineers  
LICENSED SURVEYORS  
Design and Supervision, Estimates, Plans and Maps  
Phones: Sierra Madre Black 100; Monrovia Green 217; Branch office Room 1, Adams Block, Sierra Madre.

### McCLOSKEY BROTHERS

CONTRACTING IN

Painting, Paper Hanging  
and Sign Writing

Artistic Decorating Our Specialty

Tel. Red 49, Sierra Madre 148 N. Mt. Trail

### BERGIEN & CABOT Funeral Directors



Phone Main 27

304 West Central





## SUNDAY DINNER

Turkey or  
Chicken

FULL COURSE DINNER ONLY 85c

## Merchants Lunch Daily

45c—11 to 2 o'clock

### SEA FOODS A SPECIALTY

Fresh Fish Daily—Lobsters—Crabs—  
Shrimps—Oysters—  
cooked to perfection

## SIERRA MADRE CAFE

Central Avenue at Baldwin

### WHAT'S DOING AT PASADENA SHOW HOUSES

#### "Quo Vadis"

What an all-powerful thought it brings to mind. Men of herculean stature, hard, bold, reckless. They fought in the great Roman circuses for the pleasure of Nero and his courtiers and the people. Courage was their God and they braved death with a smile. But life depended on the fickle Nero who saved them or slew them at will. He sang and fiddled while Rome burned and thousands went to their death. Nero laughed and reveled while Christian martyrs lighted his gilded gardens as flaming pillars. But he fell, because these beautiful girls could die in flames with a smile—a song—inspired by the noblest ideal that ever came to this world. And as these heroic martyrs died, Rome, coarsened as it had been by blood and debauchery, stood in awe and admiration—and Rome itself turned thumbs down on Nero and his evil empress, Poppaea. The new, gigantic "Quo Vadis" will be here with all its stark realism on the Strand screen for one memorable week, starting Sunday.

The much mooted question "What's become of Sally?" has at last been settled. According to popular song, word of mouth and recent discovery, she's in the movies now. Said movies are to be seen at the Raymnd for the week starting Saturday.

"The Mad Whirl," the Universal-Jewel production, will be the feature at the Florence for three days starting Thursday.

"Nor snow nor rain nor wind nor night can stay the pilot in his flight." That's the motto of the United States mail service. "The Air Mail" opens a four day run at the Florence Sunday, following the close of "The Confessions of a Queen."

#### Hardware Dealer's Duty

In a political campaign the hardware dealer has his duty to perform as a citizen. He should be a leader of progressive thought in his community. He, above all, should base his judgment on fact. He should separate the facts from the chaff, and the principle from the blather. Having done so, he can then use his influence quietly for worthy candidates, for sound principles and new hopes, keeping free from passion and personal offenses. Heated arguments have never helped a merchant—neither have they converted anyone.—Good Hardware.

#### Formation of Ice

The surface of a river or lake freezes into solidity, first at the top; as more water freezes it forms beneath that already frozen. Ice forms over fresh water if the temperature of the air has been for a sufficient time at or below freezing point, but freezing is only possible after the whole mass of water has been cooled down to its point of maximum density, so that the subsequent cooling of the surface can give rise to no convection currents, which would cause diffusion of heat.

#### Famous London Spot

Cripplegate, London, England, was so called from the lame beggars who sat there as early as the year 1010. The gate was rebuilt by the brewers of London in 1244; and was pulled down and the material sold for £91 in July, 1760. On November 12, 1874, the poet John Milton was buried in the church then standing near Cripplegate.

#### More Wisdom

Even those who won't look on the bright side need not turn everything wrong-side out.—Louisville Courier-Journal.

### ALONG LIFE'S TRAIL

By THOMAS ARKLE CLARK  
Dean of Men, University of Illinois.

#### GETTING THINGS DONE

GETTING things done is a matter of habit, just like parting the hair in the middle or going to church. Foster never could get things done.

When the Foster house was built the carpenter had neglected to drive a nail securely into a bit of molding on the stairway, but had left the head protruding and the strip of molding insecurely attached. Mrs. Foster had more than once torn a jagged rent in her gown when it caught on the offending nail head as she swished down stairs.

"I wish you'd drive that nail in, John," Mrs. Foster said over and over again to her husband. She was herself more skillful with the powder puff than with the hammer. And Foster had meant to do it, but he never got at it. When he thought of it the hammer was in the garage, and when he had the hammer in his hand he did not think of it.

The house had been built twenty-five years when one morning Mrs. Foster heard hammering on the stairway. Her husband was doing something.

"What is the matter, John?" she inquired.

"I'm fixing this infernal nail," was his reply. He had torn his trousers on it as he was coming down stairs and had been stirred sufficiently—it was a good pair of trousers—to wander out to the garage for the hammer. He had reached a crisis and had at last got the job done, but there lay in the wake of his neglect wrecked clothing and damaged tempers and domestic discontent.

"If it were done when 'tis done, then 'twere well 'twere done quickly," MacBeth or his more aggressive wife once said, and that was a point of view which Foster never seemed to learn. He did his business as he fixed the molding on the stairway—that is, he always intended to do it, but there was always with him delay, hesitation, procrastination, and at fifty he found himself pretty much a failure. The fact that it had taken him twenty-five years to drive a nail into the wall was an index of the way he did business generally. He was one of those good-natured, well-intentioned fellows who always meant to do things, but who never reached accomplishment.

Most of us are in Foster's class. We mean to join the church, or get our lives insured, or have the children vaccinated, or quit smoking, but we don't like the minister, or haven't the ready money, or don't realize just how bad tobacco is for the health. It is another case of the hammer being in the garage when we want it.

"What thou doest, do quickly," is pretty good advice.

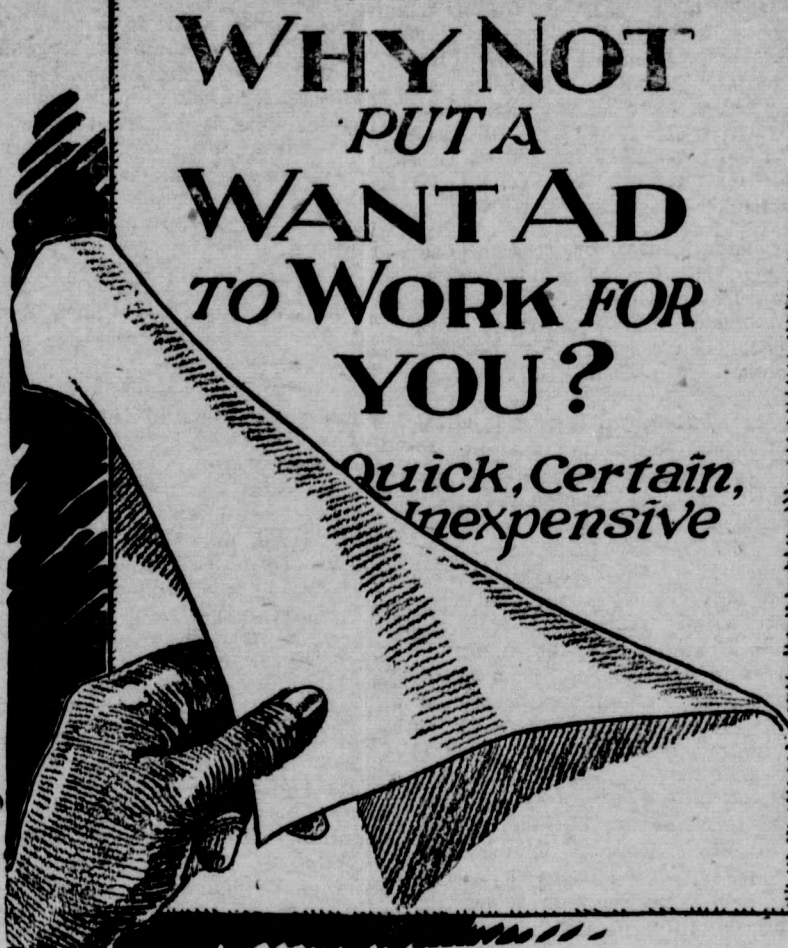
(© 1925, Western Newspaper Union.)

#### Largest Man on Record

Miles Darden, who at the time of his death, in Tennessee in 1857, weighed more than 1,000 pounds, is said by some authorities to have been the largest man of whom there is any record. He was 7 feet 6 inches in height, and at the age of forty-seven weighed 871 pounds. He was fifty-nine years old when he died.

#### Didn't Worry Turtle

The lady who was not too heavily endowed with either cerebral matter or speculative fancy was visiting the zoo. The keeper, with considerable awe in his tones, informed her that the turtle there was three hundred and eleven years old. "I suppose that's awfully old," responded the unimaginative one, "but what difference does it make to a turtle?"—Exchange.



## WANTADS

### WORK WANTED

SEWING—Remodeling, children's clothes, and men's shirts; will sew at your home; Mrs. David Vedder 39 Windsor Lane. 28:30a

GARDEN WORK, etc., wanted by school boy; Jackson Zeller, 93 Mira Monte; Black 28. 27:atf

WANTED: By an expert gardener, lawn and garden work part time. Frank Lockyear, 30 Windsor Lane. Black 22. 12ctf

WANTED—Team work, rock work, carpenter work; Chantry Bros., 192 Merrill Ave., Blue 202. 20ctf

CARPENTER and Cabinet work, jobbing of all kinds. J. A. McCloskey. 148 N. Mt. Trail. Red 49. 40ctf

HEMSTITCHING—8c and 10c a yd.; Sadler's or 674 Woodland Drive, at pool; Blue 127; Mrs. House. 22:tf

COMPANION NURSE—To semi-invalid, or will stay with children evenings; capable in many ways; phone Black 167. 27:29a

GARDEN WORK, ETC.—wanted by Roy Totten, Green 22. 29:31a

EXPERIENCED—Japanese gardener, work by hour or day; phone evenings, Black 51. 29:31a

### MISCELLANEOUS

STORAGE by the month for all kinds of goods. Roland Adams. 8c-11

RICHARDS' BAKE SHOP—Careful attention given to orders; 45 N. Baldwin; Black 48. tf:1

WANTED—All kinds of junk. I. E. Goldberg. Black 142. 17c-11

WANTED—Unimproved land near Mountains; give full details in first letter; address Van Nuys, Cal., route 2 Box 342. 27:29i

FENCING—We erect and sell material for all types of fencing. Crown Fence Co., 890 S. Broadway, Pasadena. Tel. F. O. 157. 4ctf

WILL TRADE—Lot 52x150, of good location in Anaheim, for Sierra Madre lot; G. E. Wolfe; 736 N. Olive, Anaheim. 29:1

WANTED TO BUY—Or rent, invalid's wheel chair; call Green 131. 29:31i

FOX TERRIER FREE—Aa anyone who wants a small dog; 61 Suffolk. 29:1

GENTLEMAN—Desires well furnished room, modern house, near station; box X, News office. 29:1

Mme. HELEN BLINN—Dressmaker and designer for particular people; 81 E. Laurel; Red 70. 29:1i

SOMETHING NEW and delicious has come to town; a gift from the desert; want some? Phone Black 80. 29:31i

### LOST AND FOUND

LOST—A pair of ice tongs; please return to Sierra Madre Ice company, 97 E. Montecito, Main 50. 29:g

### ROOMS—BOARD

ROOMS with board; Black 19 41ctf.

### FOR RENT

FOR RENT—Furnished and unfurnished 3 and 4 room apts.; Sunshine Court, 180 Mountain Trail. 28:30d

FOR RENT—Furnished, clean four-room modern bungalow with garage, \$35.00; inquire 65 E. Laurel. 27:29d

BELLA VISTA TERRACE—Has apartments for rent \$50 and up; office apt. 4; phone Blue 92. 23:ti

FOR RENT—Furnished, 3 rooms and bath; wonderful location; large yard; garage; 93 W. Mira Monte; phone Black 28. 28:td

FOR RENT—Furn. 6 rooms, 2 apts., \$25.00 mo. You can sublet half, and it won't cost you rent; apply M. Kudoiph; 36 E. Central. 28:td

FOR RENT—Sunny furn. room, with board, to party desiring a quiet home; 92 E. Grandview. 29:31i

FOR RENT—Furnished bungalow; Bellevue Court; 15 E. Mira Monte; Blue 146. 28:td

FURNISHED DUPLEX—Restricted neighborhood; summer rates; 377 Sycamore Place. 29:d

FOR RENT—Furn. bungalow; four rooms and bath; in Sunnyside Court; nail block from car line; 180 N. Mt. Trail. 26:td

THE MIRA MONTE hotel has been remodeled into 1, 2, and 3 room housekeeping apartments; large lobby, sunny porches, and spacious grounds; phone Green 19. 27:td

### FOR SALE

FOR SALE—Radiola 111-A 4-tube Dictograph horn, with batteries; reasonable; call evenings; 55 Olive. 28:30e

FOR SALE—At a sacrifice, modern home 5 rooms and sleeping porch; fireplace; lots of shade and shrubbery; low price and good terms; owner, 209 W. Laurel avenue; Phone Green 83. 28:30e

FOR SALE—Residence lot in restricted district, owner will sacrifice for \$850 cash; see Geo. A. Oswald, 6 N. Baldwin Ave. 29:c

FOR SALE—Home with income property in rear; near carline; cheap; will sacrifice for quick sale; must be seen to be appreciated; 28 North Lima St. 27:29c

FERTILIZER For Sale. \$3.50 load. Green 10. 10ctf

FOR SALE—Marshall & Wendall upright piano, good terms; 282 San Gabriel court; Green 49. 27:29

FOR SALE—By owner; good modern 5-room house and garage; phone Black 80. 27:29c

FOR SALE—Dandy lot 100x158; close to mountains; east front; price \$2200; T. W. Neale, Mt. Trail and Laurel. 29:c

FOR SALE—Nice 4-room home, good corner lot, improved street, \$3500; T. W. Neale, Mt. Trail and Laurel. 29:c

FOR SALE—Fine Victrola, with 78 select records; records alone are worth \$100, and a \$150 Victrola, all for \$65.00; 53 Suffolk Ave; phone Black 24. 29:31e

FOR SALE—Cumquots; these will make very delicious jelly; 126 E. Mira Monte; Green 146. 29:e

FOR SALE—1 doz. Monterey cypress trees; 4 to 6 feet above the ground; phone Red 126. 29:e

FOR SALE—1919 Chev. touring; good tires and engine, \$50.00; Black 213. 29:e

FOR SALE—Turkey eggs, 12 for \$3.00; 65 E. Laurel. 29:30e

FURNITURE FOR SALE—Iron bed, Victrola; iron cot; drop leaf table; chiffonier; 65 W. Montecito; Green 52. 29:e

# NORRIS

ESTABLISHED 1887

You Will Need  
Ginger Ale For Your  
Hot Weather Drinks

WE HAVE THEM ALL

Canada Dry, London Dry, Mumm's Extra Dry, Cliquot, Anheuser-Busch, Sierra Club, Old Scotch, and Shasta Water in Siphons, and a complete stock of other drinks.

### Honey

is a hot weather food—Pure Orange Honey, a glass, 35c, 50c, 75c  
Pure Thistle Honey—30c, 45c, 70c

MACLAREN'S IMPERIAL  
THOUSAND ISLAND DRESSING  
for your vegetable salads, supremely  
delicious—12c, 20c, 35c

### Carque's Pure Foods

Nut Fruits, 10c pkg.  
wholesome confection without sugar  
Fruit Laxative, 15c pkg.  
a natural food to relieve constipation

JEVNE'S FRESH CALIFORNIA  
DATES

4½-oz. glass, 18c, two for 35c

### Tao Tea Balls

Flowery Orange Pekoe Blend  
Ideal for iced tea—just drop a bag in  
water, place in ice box and leave  
stand 4 to 5 hours—no boiling water  
or fussing.

## SPARTAN SELF- SERVICE Department

No Phone—No Delivery—No Clerks  
You Save All—Compare Our Prices

Ben Hur Coffee, lb. . . . . 56c  
Jersey Corn Flakes, 3 pkgs. . . . . 25c  
Memo Peas, No. 2 can . . . . . 15c  
(good the year around)  
Tropic Sweet Potatoes, can . . . . . 21c  
Heinz Sweet Mix. Pickles, lg. bot. 40c  
Cobb's Sauer Kraut, No. 2½ can . . 16c  
Cobb's Kidney Beans . . . . . 15c  
Walkers Red Hot Chili con Carne 24c  
(large can)  
Dunbar Shrimps . . . . . 20c  
Albers Flap Jack Flour, lg. pkg. . . 29c  
Del Monte Dry Pack Prunes, 2½ . . 25c  
Easter Apricots, 2½ can . . . . . 23c  
Easter Pears, No. 2½ can . . . . . 27c

# S. R. NORRIS

SIERRA MADRE

DEPARTMENT STORE

Phones: Black 12; Main 205  
331 West Central